

# JUNE NEWSLETTER



THE GATEWAY  
-2024-

## PROPERTY MANAGEMENT UPDATE

### ▼ PROPERTY UPDATES

Projects are in process; annual cleaning of parking garages. painting and restriping of stalls, to follow. Misting system repairs are in progress. Application of high gloss sealant on stamped concrete, underway. Digital tower repairs, ongoing.

### ▼ SECURITY

To ensure, you are receiving all pertinent information and communication for The Gateway, please verify current contact information is up to date, with Security and the Management office.

In keeping you and your property safe, please make sure that when parking at The Gateway, all valuables are placed in the trunk and out of site. Please ensure that your vehicle's doors are locked, and windows are rolled up.

Please note that security is available 24/7 and can be reached at (801) 456-0040. Security is available not only for safety items, but they can also aid in reaching appropriate contacts such as maintenance, parking, housekeeping or The Gateway management.

Salt Lake City has asked to report any incidents related to crime or housekeeping issues related to the unsheltered. Please download their free app, available here to report any issues you see within The Gateway community. This will help increase to increase resources in the area. For iPhone [click here](#). For Android [click here](#).

### ▼ ART PROJECTS

We continue to add to The Gateway's outdoor Art Gallery! The "Upcycle Utah" Art Stroll window installations and a new "Color Rain" installation in Restaurant Row made their debut in April. Our outdoor Art Gallery provides new and exciting reasons to visit The Gateway.

Make sure to tag us @atthegateway when snapping a photo.



# MARKETING RECAP

## ▼ OUTDOOR URBAN FLEA MARKET

The first outdoor Urban Flea Market of the season was held on May 5th. This event welcomed 750 attendees. This event will continue outdoors through the summer months.

## ▼ BOHEMIAN BUM FARMERS MARKET

The first Bohemian Bum Farmer's Market was held indoors in the 110 S. Rio Grande space, bringing 500 attendees. The market will continue the first Sunday of the month and will move outdoors to the Plaza for the remainder of the Summer.

## ▼ ART STROLL

Our "Upcycle Utah" themed Art Stroll continued in May, welcoming guests to stroll down Rio Grande and see the beautiful installations created by local artists. This event will continue monthly throughout the Summer.

## ▼ BARK AT THE MOON

The Humane Society of Utah held their annual fundraiser, Bark at The Moon, in the Plaza on May 18th. This event welcomed 700 attendees and their pups for a night of fun, treats, and live music. The event ended with a glow-in-the-dark, pup-friendly walk at 9 PM.

## ▼ MAKERS HIVE MARKET

Makers Hive Market returned to The Gateway the last Sunday of May, welcoming 8,000 attendees to the event. Makers Hive Market will return in June!

## ▼ SUNSET YOGA

We kicked off the summer yoga series, Sunset Yoga, in the Plaza on May 23rd. This event will continue through the beginning of August, welcoming 100+ attendees each Thursday.

# UPCOMING CENTER EVENTS

## ▼ OUTDOOR URBAN FLEA MARKET

**Sunday June 9th | 10am - 4pm**

Join us for the Outdoor Urban Flea Market on The Olympic Plaza and Rio Grande! The Urban Flea Market features 80+ vendors offering the best eclectic and unique vintage and antique finds. The Urban Flea Market will be held the second Sunday of each month in The Plaza.



## ▼ SALT LAKE JUNETEENTH CELEBRATION & BLACK OWNED BUSINESS EXPO

**Wednesday June 19th | 11am - 8pm**

This free event melds history, cultural experiences, and family friendly community fun for a celebration of resilience and joy. The programming brings opportunities for cultural experiences and connections which showcase Utah's entrepreneurial and artistic diversity with activities such as roller skating, a kid's corner, Beloved Community's signature Black Owned Business Expo, Black art gallery, pop-up Black history museum, and entertainment stage.



# UPCOMING CENTER EVENTS - CONTINUED

## ▼ ART STROLL

Friday June 21st | 6pm - 9pm

Join us for the third Art Stroll of the season on June 21st from 6pm-9pm to see the "Upcycle Utah" themed installations and meet the talented artists who created them! Engulf yourself in the beautiful scenery of our home state depicted using recycled materials.



## ▼ THE MAKERS HIVE MARKET

Sunday June 23rd | 11am - 4pm

The Makers Hive Market is back on The Olympic Plaza and Rio Grande in June! This market is free and open to the public offering attendees live music, goods from local vendors, and much more. Stop by on June 23rd to see what they have going on!



## ▼ SLC PRIDE FESTIVAL

Saturday June 29th | 2pm - 10pm & Sunday June 30th | 10am - 7pm

SLC Pride will be hosting their first annual SLC Pride Festival at The Gateway! This event will take place over two days all around The Gateway offering attendees a vibrant and inclusive celebration of the Queer community and its diversity, where visibility, belonging, support and equity are at the heart. Stay tuned for more details, coming soon.



## ▼ SUNSET YOGA

Thursdays | 7pm - 8pm

Sunset Yoga continues Thursdays at 7 PM outdoors in the Plaza. Attendees enjoy this free and unique one-hour experience of power flow yoga provided by Salt Lake Power Yoga. All levels of yogis are welcome!



# GATEWAY LOCAL CARDS

## ▼ GATEWAY LOCAL

The "Gateway Local" program offers those living or working within a 2-mile radius of the property special discounts from participating merchants. Local patrons will present a card to those merchants to receive the agreed upon discount or offer. Emails will be sent out to the locals list regularly to help promote your specials. Current offerings [can be seen here](#).

If you would like to participate or update your offering, please contact Julissa Breslin ([jbreslin@vestar.com](mailto:jbreslin@vestar.com)) and Kenzie McFarlane ([kmcfarlane@vestar.com](mailto:kmcfarlane@vestar.com)).





**43,715**  
Web Page Views



**236,197**  
Social Reach

**65**

Total Media  
Hits



**342**

Million People  
Reached

## TENANT UPDATES

### ▼ HAWAII FLUID ART: NOW OPEN

Art studio, offering individual and group led art sessions, located on the lower level across from Restaurant Row. [Visit their website](#) to book a session.

▼ CLARK PLANETARIUM: Expansion includes 4,400 SF of Office and Classroom Space. Opening August 2024.

▼ NEPTUNE'S PALACE: Tropical island bar concept. Opening Summer 2024.

▼ PERFECT DAY: Building Out Space along Rio Grande Street from 100 S. to Loading Dock #3. Construction began in September. Lobby and floor 2 opening Fall 2024.

▼ ASHER ADAMS HOTEL: Construction on schedule, projected opening date in October 2024.

### ▼ PEARL MILK TEA CLUB: NOW OPEN

On the lower level across from Restaurant Row offering boba, smoothies, coffee, and more.

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