



# September 2024

## MARKETING UPDATES

### FREE DIRECT MAIL OPPORTUNITY

The Promenade is launching a holiday direct mail piece and this is your chance to offer a special promotion to local residents at no cost. Simply provide your offer, logo, and contact information by September 13, 2024, and be part of this exciting marketing push to boost your holiday sales.

Interested? [Click here](#) to email our team to get started.



### STATE FAIR VIP TICKET GIVEAWAY

We are excited to announce an upcoming Instagram giveaway from September 13-20, where the last person to comment on the post will win an Arizona State Fair VIP Pack! The prize includes a family 4-pack of admission tickets, VIP parking, and 8 ride cards. Encourage your followers to join in and take part in the fun starting September 13!

## SOCIAL MEDIA

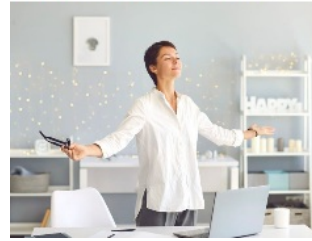
We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotional details to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).**

 The Promenade Scottsdale  
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The quality of the air in your home is so important. ESPECIALLY if you work there too!

Take a deep breath and know exactly WHAT you're breathing in 🤧 shop products for better, healthier air at PuriFi today!

<https://scottsdalepromenade.com/stores/>



## PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).**

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## WEBSITE UPDATES

### HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).**

### PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com) with the details.**

### JOB LISTINGS

Are you hiring? Feature your job postings on the The Promenade Scottsdale's website. **Please send the job description and instructions on how to apply to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com) to have your job opportunities displayed on the dedicated landing page, [here](#).**

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FACEBOOK PAGE  
LIKES

**5,881**

INSTAGRAM  
FOLLOWERS

**2,688**

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Tim Ray

Shannon Zubert

Allie Lucyk

Property Manager  
602.553.2703  
[Tray@vestar.com](mailto:Tray@vestar.com)

Assistant Property Manager  
602.553.2663  
[Szubert@vestar.com](mailto:Szubert@vestar.com)

Marketing Manager  
602.553.2621  
[Alucyk@vestar.com](mailto:Alucyk@vestar.com)

For questions or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED



The Promenade Scottsdale | 16243 N. Scottsdale Road | Scottsdale, AZ 85254 US

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