

SEPTEMBER NEWSLETTER



THE GATEWAY
-2024-

PROPERTY MANAGEMENT UPDATE

▼ PROPERTY UPDATES

Renovation of east stairs in Plaza, commencing in September. Digital tower repairs are ongoing. Installation of sand at Cobblestone on Rio Grande, completed. Touch up paint on seating frames throughout property, in progress.

▼ GARAGE PARKING

Discounted retail tenant employee parking options, available. Please contact the management office for details. To minimize complications with parking in the North or South garages, please contact the management office with any special events happening within your business that may significantly increase parking flows. Additionally, the Delta Center Event Calendar for September is below for your reference. Hopefully, this will assist in being able to properly staff for arena events.

EVENT	DATE & TIME
Fuerza Regida	FRI, Sep 6, 2024, 8:00PM
Tucker Carlson	SAT, Sep 7, 2024, 7:00PM
Childish Gambino	SAT, Sep 14, 2024, 8:00PM
Utah Hockey Club Preseason Game	MON, Sep 23, 2024, 8:00PM
Ringling Bros. & Barnum & Bailey	FRI, Sep 27, 2024, 7PM SAT, Sep 28, 2024, 11AM, 3PM, 7PM SUN, Sep 29, 2024, 1PM

PROPERTY MANAGEMENT UPDATE CONTINUED

▼ SECURITY

To ensure, you are receiving all pertinent information and communication for The Gateway, please verify current contact information is up to date, with Security and the Management office.

In keeping you and your property safe, please make sure that when parking at The Gateway, all valuables are placed in the trunk and out of site. Please ensure that your vehicle's doors are locked, and windows are rolled up.

Please note that security is available 24/7 and can be reached at (801) 456-0040. Security is available not only for safety items, but they can also aid in reaching appropriate contacts such as maintenance, parking, housekeeping or The Gateway management.

Salt Lake City has asked to report any incidents related to crime, graffiti or housekeeping issues related to the unsheltered. Please download their free app, available here to report any issues you see within The Gateway community. This will help to increase police and homeless related resources in the area. For iPhone [click here](#). For Android [click here](#).

▼ OPERATIONS

Per tenant lease agreements with Vestar Gateway, quarterly HVAC preventative maintenance is a requirement and responsibility of tenants.* Attached to the end of this newsletter is a Preventative Maintenance checklist to have your technician fill out for each quarterly service. Please email completed checklists to Keri Stephens (kstephens@vestar.com). Feel free to reach out to the management office if you have any questions or need a referral for an HVAC company/technician.

*Please refer to your lease agreement.

▼ ART PROJECTS

We continue to add to The Gateway's outdoor Art Gallery! Check out the Popsicle Crosswalks at 100 S. and Rio Grande Street and the "Color Rain" installation in Restaurant Row. Our outdoor Art Gallery provides new and exciting reasons to visit The Gateway. Make sure to tag us @atthegateway when snapping a photo.

MARKETING RECAP

▼ BOHEMIAN BUM FARMERS MARKET

The fourth Bohemian Bum Farmer's Market was held outdoors in August in the Olympic Plaza. The market will continue the first Sunday of the month throughout the summer months.

▼ OUTDOOR URBAN FLEA MARKET

The fourth outdoor Urban Flea Market of the season was held in August in the Olympic Plaza. This event welcomed around 2,500 attendees. The market will continue outdoors in September.

▼ ART STROLL

Our "Upcycle Utah" themed Art Stroll concluded in August, welcoming guests to stroll down Rio Grande and see the beautiful installations created by local artists. Our next Art Shop Project and Art Stroll series will kick off in November.



MARKETING RECAP CONTINUED

▼ THE UTAH BEER FESTIVAL

The Utah Beer Festival welcomed over 5,000 attendees to the property for two days of brews, tunes, and fun. Attendees enjoyed beers, ciders, and seltzers from over 50 different vendors on the North end of the property, with a VIP section at Flanker.



▼ UTAH WORLD FASHION WEEK MARKET DAY

The Utah World Fashion Week Market Day was held Friday August 30th in the Plaza, welcoming attendees to enjoy vendors, runway shows, and more!



▼ SUNSET YOGA

Sunset Yoga concluded this August welcoming 120+ attendees every week for free yoga, and \$5 beverages from Squatters/Wasatch. The next free, weekly yoga series, Yoga & Beer, will kick off in October.

UPCOMING CENTER EVENTS

▼ BOHEMIAN BUM FARMERS MARKET **Sunday September 1st | 10am-3pm**

Every first Sunday of the month throughout the Summer, The Gateway welcomes the Bohemian Bum Farmers Market. This market brings together local organic produce, artisans, and eco-conscious vendors to create a welcoming atmosphere that makes you feel right at home! Join us in the Olympic Plaza on September 1st for Bohemian Bum's 5th market at The Gateway.



▼ HISPANIC HEALTH & HERITAGE FAIR **Saturday September 7th | 12pm-8pm**

Join us for the 9th Annual Latinx/Hispanic Health & Heritage Fair! This event is free and open to the public showcasing traditional clothing, dance, and music from more than 30 countries! Booths further enrich the experience, providing attendees with health resources, vendors, and more.



▼ OUTDOOR URBAN FLEA MARKET **Sunday September 8th | 10am-4pm**

Join us for the next Urban Flea Market of the season on September 8th! This market features 80+ vendors offering the best eclectic and unique vintage and antique finds. Local crafters will provide cool handcrafted and upcycled vintage items.



▼ FESTA ITALIANA

Saturday September 14th | 12pm-10pm & Sunday September 15th | 12pm-7pm

Festa Italiana SLC returns to The Gateway! This two-day cultural festival will include live Italian entertainment, food booths featuring various regions of Italian cuisine, Italian beer and imported Italian wine, arts & crafts, historical displays, children's activities, exotic Italian cars, street performers, and more!

UPCOMING CENTER EVENTS CONTINUED

▼ THE MAKERS HIVE MARKET

Sunday September 22nd | 11am-4pm

The Makers Hive Market is back on The Olympic Plaza and Rio Grande in September! This market is free and open to the public offering attendees live music, goods from local vendors, and much more.



THE GATEWAY WEBSITE HIRING PAGE

▼ ARE YOU HIRING?

Send your current open positions to Julissa Breslin (jbreslin@vestar.com) and Kenzie McFarlane (kmcfarlane@vestar.com) to be posted on The Gateway's website! In your email, please include the position title, a short description of the position, a link to apply or an email to reach out to for more information.

**NOW
HIRING**

GATEWAY LOCAL CARDS

▼ GATEWAY LOCAL

The "Gateway Local" program offers those living or working within a 2-mile radius of the property special discounts from participating merchants. Local patrons will present a card to those merchants to receive the agreed upon discount or offer. Emails will be sent out to the locals list regularly to help promote your specials. Current offerings [can be seen here](#).

If you would like to participate or update your offering, please contact Julissa Breslin (jbreslin@vestar.com) and Kenzie McFarlane (kmcfarlane@vestar.com).

GATEWAY LOCAL
WELCOME TO THE NEIGHBORHOOD!
PRESENT TO PARTICIPATING MERCHANTS AT THE GATEWAY
FOR SPECIAL OFFERS AND DISCOUNTS.

PR RECAP – AUGUST



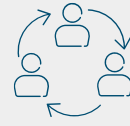
42,860
Web Page Views



146,840
Social Reach

88

Total Media
Hits



298

Million People
Reached

TENANT UPDATES

▼ **DREAMSCAPES:** Interactive pop- art exhibit. Returning to The Gateway in 16 N. Lower-level below Flanker. Opening Fall 2024.

▼ **THE NERD STORE:** Comic books, action figures, pop culture, video games, events, and competitions. Lower level, west of Restaurant Row. Opening Fall 2024.

▼ **CLARK PLANETARIUM:** Expansion includes 4,400 SF of Office and Classroom Space. Opening September 2024.

▼ **The Columbian Marketplace/WOSB Collective:** Relocation in suite #69 @ 152 S. Rio Grande

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