

FEBRUARY NEWSLETTER

CROSSROADS TOWN CENTER

-2024-

PROPERTY UPDATES

Please take a moment to read through a few important shopping center reminders. To ensure continued tenant and customer safety, please report suspicious activity to onsite security at 602-785-3881. To help maintain shopping center cleanliness, please make sure appropriate steps are being followed when disposing of trash and fryer grease. All trash should be hauled to the dumpster in a rolling tote, never dragged, or left to sit at the back of house. Please keep all grease tote lids closed; if spills or overflow occur, please contact property management immediately at 602-553-2701. If any items are left outside the back of house or riser rooms, onsite maintenance has been instructed to remove and dispose, without notice, so please keep the back of house free and clear. Last, please ensure shopping carts are being corralled throughout the day and brought inside at the end of the night. We appreciate your cooperation and partnership and look forward to working with you this year!

TENANT UPDATES

COMING SOON TENANTS

Manna Korean BBQ is an authentic all you can eat, grill it yourself Korean BBQ restaurant that offers a variety of gourmet meats and seafood, along with signature soju cocktails. They are expected to open in 2024 adjacent to Verizon Wireless and Sport Clips.

MARKETING RECAP

New Year, New You Giveaway | January 5 - 24

One lucky winner received 3 \$100 gift cards to Peak Nutrition, F45, and Cryoshift through our social media giveaway. Shoppers entered to win by following and liking our giveaway post on Instagram.

MARKETING UPDATES

UPCOMING PROMOTIONS AND EVENTS

Renaissance Festival Ticket Giveaway | February 1 – 10

Shoppers have the chance to win a family four-pack of tickets to the 36th annual Arizona Renaissance Festival! Guests can like us on Facebook and comment for the chance to win.

St. Patrick's Day Giveaway | March 1 – 14

It's your lucky day! We will be hosting a St. Patrick's Day giveaway from March 1– 14 on our social media pages. Please email Payton Moen at pmoen@vestar.com if you are interested in participating or have any questions about participating.



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WEBSITE & SOCIAL MEDIA UPDATES

SALES + SAVINGS

We would like to continue to promote your store happenings, specials and happy hour deals on our website and social media. Please check out at your current listings on our website under the [Sales + Savings tab](#), to ensure that your current listing is correct. If you have any changes or current promotions for Valentine's Day, the Super Bowl, or daily specials you'd like posted, please email Payton Moen at pmoen@vestar.com.

SOCIAL MEDIA

We are continuing to post every weekday on [Facebook](#) and [Instagram](#) to highlight all that our stores, restaurants and services at Crossroads Towne Center have to offer. If you have any professional lifestyle images you'd like to include in our lineup, or any promotions you would like us to share on our social media outlets, please send the images and promotion details to Payton Moen at pmoen@vestar.com.

PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, please email those offers to Payton Moen at pmoen@vestar.com.



FOLLOW US ON SOCIAL



SHOPCROSSROADSTOWNECENTER
1,251 FOLLOWERS



SHOPCROSSROADSTC
677 FOLLOWERS



SHOPCROSSROADSTC.COM
1,441 CONTACTS



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