

# JANUARY NEWSLETTER

CROSSROADS TOWN CENTER

-2024-

## PROPERTY UPDATES

We would like to take this time to wish everyone a happy, healthy and prosperous New Year. Please take a moment to read through a few important shopping center reminders. To ensure continued tenant and customer safety, please report suspicious activity to onsite security at 602-785-3881. To help maintain shopping center cleanliness, please make sure appropriate steps are being followed when disposing of trash and fryer grease. All trash should be hauled to the dumpster in a rolling tote, never dragged, or left to sit at the back of house. Please keep all grease tote lids closed; if spills or overflow occur, please contact property management immediately at 602-553-2701. If any items are left outside the back of house or riser rooms, onsite maintenance has been instructed to remove and dispose, without notice, so please keep the back of house free and clear. Last, please ensure shopping carts are being corralled throughout the day and brought inside at the end of the night. We appreciate your cooperation and partnership and look forward to working with you this year!

## TENANT UPDATES

### COMING SOON TENANTS

Manna Korean BBQ is an authentic all you can eat, grill it yourself Korean BBQ restaurant that offers a variety of gourmet meats and seafood, along with signature soju cocktails. They are expected to open in 2024 adjacent to Verizon Wireless and Sport Clips.

## MARKETING RECAP

### Holiday Enter to Win | December 1 – 17

We gave away a holiday gift package with \$500 in prizes. Prizes included gift cards to Target, Harkins Theatres, Massage Envy, Starbucks, Bath & Body Works, and Cold Stone Creamery. We added 205 emails to our customer database from guests entering to win through our website.

### Holiday Party and Pictures with Santa | December 16

Children of all ages enjoyed free digital pictures with Santa, fun crafts, music, and games.

## MARKETING UPDATES

### UPCOMING PROMOTIONS AND EVENTS

### New Year, New You Giveaway | January 5 - 24

We will be giving away 3 \$100 gift cards to Peak Nutrition, F45, and Cryoshift to one lucky winner. If your store or restaurant is interested in participating in future enter to win and giveaway promotions, please email Payton Moen at [pmoen@vestar.com](mailto:pmoen@vestar.com).



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**Security**  
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## WEBSITE & SOCIAL MEDIA UPDATES

### SALES + SAVINGS

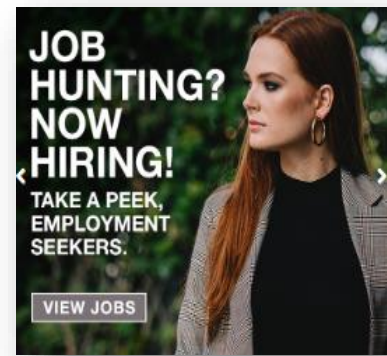
We would like to continue to promote your store happenings, specials and happy hour deals on our website and social media. Please check out at your current listings on our website under the [Sales + Savings tab](#), to ensure that your current listing is correct. If you have any changes or current promotions you'd like posted, please email Payton Moen at [pmoen@vestar.com](mailto:pmoen@vestar.com).

### SOCIAL MEDIA

We are continuing to post every weekday on [Facebook](#) and [Instagram](#) to highlight all that our stores, restaurants and services at Crossroads Towne Center have to offer. If you have any professional lifestyle images you'd like to include in our lineup, or any promotions you would like us to share on our social media outlets, please send the images and promotion details to Payton Moen at [pmoen@vestar.com](mailto:pmoen@vestar.com).

### PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, please email those offers to Payton Moen at [pmoen@vestar.com](mailto:pmoen@vestar.com).



FOLLOW US ON SOCIAL



**SHOPCROSSROADSTOWNECENTER**  
1,249 FOLLOWERS



**SHOPCROSSROADSTC**  
673 FOLLOWERS



**SHOPCROSSROADSTC.COM**  
1,446 CONTACTS



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