

# MARCH NEWSLETTER

CROSSROADS TOWN CENTER

-2024-

## PROPERTY UPDATES

Please take a moment to read through a few important shopping center reminders. To ensure continued tenant and customer safety, please report suspicious activity to onsite security at 602-785-3881. To help maintain shopping center cleanliness, please make sure appropriate steps are being followed when disposing of trash and fryer grease. All trash should be hauled to the dumpster in a rolling tote, never dragged, or left to sit at the back of house. Please keep all grease tote lids closed; if spills or overflow occur, please contact property management immediately at 602-553-2701. If any items are left outside the back of house or riser rooms, onsite maintenance has been instructed to remove and dispose, without notice, so please keep the back of house free and clear. Last, please ensure shopping carts are being corralled throughout the day and brought inside at the end of the night. We appreciate your cooperation and partnership and look forward to working with you this year!

## TENANT UPDATES

### COMING SOON TENANTS

Manna Korean BBQ is expected to open in Q2 of this year adjacent to Verizon Wireless and Sports Clips. They are an authentic all you can eat, grill it yourself Korean BBQ restaurant that offers a variety of gourmet meats and seafood, along with signature soju cocktails.

## MARKETING RECAP

### Renaissance Festival Ticket Giveaway | February 1 – 10

Shoppers had the chance to win a family four-pack of tickets to the 36th annual Arizona Renaissance Festival. To enter, guests had to like the Facebook post and comment.

## MARKETING UPDATES

### UPCOMING PROMOTIONS AND EVENTS

#### St. Patrick's Day Giveaway | March 4 – 14

It's your lucky day! We will be hosting a St. Patrick's Day giveaway from March 4 – 14 on our social media pages. One lucky winner will have the chance to win a \$50 gift card to As You Wish Pottery and a \$200 gift card to Harkins Theatres.

#### PetSmart Chandler & PACC911 Pet Adoptathon | March 23 9:30 am – 1:30pm

PetSmart is co-hosting a pet adoption event with PACC911 in their storefront parking lot. There will be multiple rescue organizations on site, 50/50 raffles, pet food donations, & more!

#### Earth Day Giveaway | April 1 - 17

We will be hosting an Earth Day giveaway during the month of April. Please email Payton Moen at [pmoen@vestar.com](mailto:pmoen@vestar.com) if you are interested in participating or have any questions about participating.



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602.553.2705  
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**Security**  
602-785-3881

## WEBSITE & SOCIAL MEDIA UPDATES

### SALES + SAVINGS

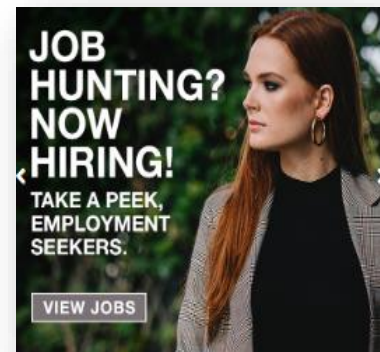
We would like to continue to promote your store happenings, specials and happy hour deals on our website and social media. Please check out at your current listings on our website under the [Sales + Savings tab](#), to ensure that your current listing is correct. If you have any changes or current promotions for Valentine's Day, the Super Bowl, or daily specials you'd like posted, please email Payton Moen at [pmoen@vestar.com](mailto:pmoen@vestar.com).

### SOCIAL MEDIA

We are continuing to post every weekday on [Facebook](#) and [Instagram](#) to highlight all that our stores, restaurants and services at Crossroads Towne Center have to offer. If you have any professional lifestyle images you'd like to include in our lineup, or any promotions you would like us to share on our social media outlets, please send the images and promotion details to Payton Moen at [pmoen@vestar.com](mailto:pmoen@vestar.com).

### PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, please email those offers to Payton Moen at [pmoen@vestar.com](mailto:pmoen@vestar.com).



FOLLOW US ON SOCIAL



**SHOPCROSSROADSTOWNECENTER**  
1,269 FOLLOWERS



**SHOPCROSSROADSTC**  
680 FOLLOWERS



**SHOPCROSSROADSTC.COM**  
1,441 CONTACTS



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