

SPRING NEWSLETTER

CROSSROADS TOWNE CENTER

-2024-

PROPERTY UPDATES

In preparation of the warmer weather, please schedule the quarterly tune-up of your HVAC system to ensure your building remains cool through the Spring and Summer months. Per your lease, you are required to provide your service maintenance agreements to the Landlord annually. Restaurants should also provide their inspection tag for the ANSUL/hood cleaning to Landlord, quarterly. These agreements and proof of inspections can be emailed to kwood@vestar.com and amanca@vestar.com. Also, as a reminder, any tenant vendor performing work outside of the premises, including roof top HVAC, must provide a certificate of insurance to Landlord prior to work commencing. Last, please continue to contact QXL security at 602-785-3881, and Chandler Police non-emergency at 480-782-4130 or Gilbert Police non-emergency at 480-503-6500, to report any suspicious activity to ensure continued tenant and customer safety.

TENANT UPDATES

MANNA KOREAN BBQ COMING SOON

Calling all Korean BBQ lovers, your one-stop-shop for all you can eat Korean BBQ is expected to open in Q2 at Crossroads Towne Center. Located adjacent to Verizon Wireless and Sports Clips.



MARKETING RECAP

St. Patrick's Day Giveaway | March 4 – 14

We hosted a St. Patrick's Day giveaway from March 4 – 14 on our social media pages. Prizes included a \$50 gift card to As You Wish Pottery and a \$200 gift card to Harkins Theatres. The contest had 76 total entries.

PetSmart Chandler & PACC911 Pet Adoptathon | March 23 9:30 am – 1:30pm

PetSmart cohosted a pet adoption event with PACC911 in their storefront parking lot. There were multiple rescue organizations on site, 50/50 raffles, pet food donations, & more!



MARKETING UPDATES

UPCOMING PROMOTIONS AND EVENTS

If you are interested in participating in any upcoming giveaway or have any questions about participating, please email Payton Moen at pmoen@vestar.com. Stay tuned for upcoming opportunities every other month at Crossroads Towne Center.

Earth Day | April 22

If your store or restaurant is featuring any Earth Day specials or promotions, please email the details and any images to Payton Moen at pmoen@vestar.com.

Mother's Day Giveaway | May 1 - 12

In honor of Mother's Day, we will be hosting a Mother's Day giveaway that will run for the first two weeks of May on Instagram. Participants will have the chance to win a \$200 gift card to Massage Envy and a \$100 gift card to TJ Maxx.



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SAVE THE DATES

Father's Day Giveaway | June 3 - 16

Back to School Giveaway | July 22 – August 12

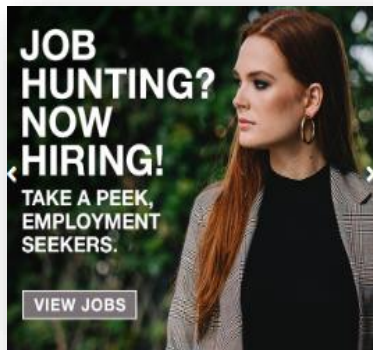
WEBSITE & SOCIAL MEDIA UPDATES

SALES + SAVINGS

We would like to continue to promote your store happenings, specials and happy hour deals on our website and social media. Please check out at your current listings on our website under the [Sales + Savings tab](#), to ensure that your current listing is correct. If you have any changes or current promotions for Valentine's Day, the Super Bowl, or daily specials you'd like posted, please email Payton Moen at pmoen@vestar.com.

SOCIAL MEDIA

We are continuing to post every weekday on [Facebook](#) and [Instagram](#) to highlight all that our stores, restaurants and services at Crossroads Towne Center have to offer. If you have any professional lifestyle images you'd like to include in our lineup, or any promotions you would like us to share on our social media outlets, please send the images and promotion details to Payton Moen at pmoen@vestar.com.



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