

SUMMER NEWSLETTER

CROSSROADS TOWNE CENTER
-2024-

PROPERTY UPDATES

Please ensure quarterly tune-up of your HVAC system have been scheduled to ensure your building remains cool through the Summer months. Per your lease, you are required to provide your service maintenance agreements to the Landlord annually. Restaurants should also provide their inspection tag for the ANSUL/hood cleaning to Landlord, quarterly. These agreements and proof of inspections can be emailed to kwood@vestar.com and amanca@vestar.com. Also, as a reminder, any tenant vendor performing work outside of the premises, including roof top HVAC, must provide a certificate of insurance to Landlord prior to work commencing. Last, please continue to contact QXL security at 602-785-3881, and Chandler Police non-emergency at 480-782-4130 or Gilbert Police non-emergency at 480-503-6500, to report any suspicious activity to ensure continued tenant and customer safety.



TENANT UPDATES

Crossroads Towne Center welcomed two new tenants this quarter including Manna Heaven BBQ, who opened in April and The Suite Spot, who opened in June. Stay tuned for Nick the Greek, IV Nutrition, & more tenants coming soon!



MARKETING RECAP

Mother's Day Giveaway

We hosted a Mother's Day giveaway through our website encouraging shoppers to sign up for our email database for the chance to win a Mother's Day prize. This giveaway collected a total of 335 entries.

Father's Day Giveaway

We hosted a Father's Day giveaway during the month of June on Instagram encouraging shoppers to follow our Instagram account and like the giveaway post for the chance to win a prize for Father's Day. This giveaway had a total of 122 entries.

MARKETING UPDATES

Please email Payton Moen at pmoen@vestar.com to learn about all of the marketing opportunities offered to your store or restaurant at Crossroads Towne Center or if your store or restaurant is interested in participating in future giveaways.



UPCOMING PROMOTIONS AND EVENTS

Back to School Giveaway | July 25 – August 12

It's time for back-to-school season! If your store or restaurant is interested in participating in our Back-to-School giveaway, please email Payton Moen at pmoen@vestar.com.

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602.553.2701
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Payton Moen
Marketing Consultant
602.553.2705
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Security
602-785-3881

SAVE THE DATES

Halloween Giveaway | October

Holiday Giveaway Series | December

Holiday Direct Mailer | December

WEBSITE & SOCIAL MEDIA UPDATES

SALES + SAVINGS

We would like to continue to promote your store happenings, specials and happy hour deals on our website and social media. Please check out at your current listings on our website under the [Sales + Savings tab](#), to ensure that your current listing is correct. If you have any changes or current promotions for the Fourth of July, Back to School season, Labor Day, or daily specials you'd like posted, please email Payton Moen at pmoen@vestar.com.

SOCIAL MEDIA

We are continuing to post every weekday on [Facebook](#) and [Instagram](#) to highlight all that our stores, restaurants, and services at Crossroads Towne Center have to offer. If you have any professional lifestyle images you'd like to include in our lineup, or any promotions you would like us to share on our social media outlets, please send the images and promotion details to Payton Moen at pmoen@vestar.com.



FOLLOW US ON SOCIAL



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1,296 FOLLOWERS



[SHOPCROSSROADSTC](#)
717 FOLLOWERS



[SHOPCROSSROADSTC.COM](#)
1,632 CONTACTS



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