

FALL NEWSLETTER

2024

PROPERTY UPDATES

As we quickly approach the holiday season, we would like to remind all employees to use inconspicuous bags when making bank drops and use the buddy system whenever possible. Our security team is also happy to escort employees at night or for bank drops on property. Please do not hesitate to contact our security team at 602-785-3881 between the hours of 11am to 5am, 7 days a week.

TENANT UPDATES

NOW OPEN

Spirit Halloween officially opened their doors at Crossroads Towne Center just in time for the Halloween season.

COMING SOON

Crossroads Towne Center is constantly growing and adding new tenants to our center. Crossroads Towne Center is excited to announce Nick the Greek, IV Nutrition, and Reformed Pilates will be opening soon.

MARKETING RECAP

Back to School Giveaway

We hosted a Back-to-School giveaway through our website encouraging shoppers to sign up for our email database for the chance to win a gift card package for back-to-school shopping. This giveaway collected a total of 165 entries who were added to our growing database.

MARKETING UPDATES

Please email Payton Moen at pmoen@vestar.com to learn about all of the marketing opportunities offered to your store or restaurant at Crossroads Towne Center or if your store or restaurant is interested in participating in future giveaways.

UPCOMING PROMOTIONS

Halloween Giveaway

In honor of Halloween, we will be hosting a giveaway on the center's Instagram during the month of October! Followers will have the chance to win a gift card to use for shopping at the center.



NUTRITION



REFORMED PILATES

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Holiday Giveaway

Crossroads Towne Center will be hosting a holiday giveaway series during the month of December. If your store or restaurant is interesting in participating in this giveaway by providing a product or service, please email Payton Moen at pmoen@vestar.com.

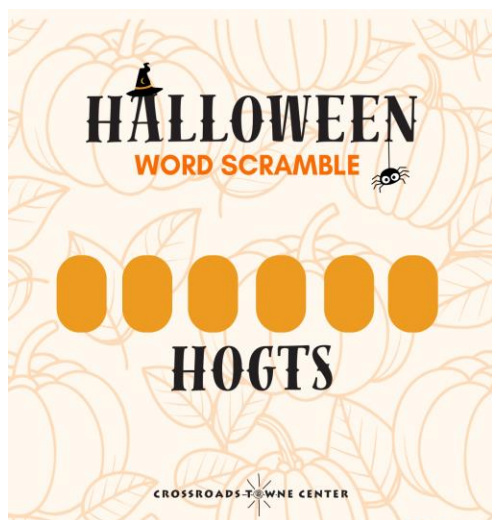
WEBSITE & SOCIAL MEDIA UPDATES

SALES + SAVINGS

We would like to continue to promote your store happenings, specials and happy hour deals on our website and social media. Please check out at your current listings on our website under the [Sales + Savings tab](#), to ensure that your current listing is correct. If you have any changes or current promotions for the upcoming holidays or daily specials you'd like posted, please email Payton Moen at pmoen@vestar.com.

SOCIAL MEDIA

We are continuing to post every weekday on [Facebook](#) and [Instagram](#) to highlight all that our stores, restaurants, and services at Crossroads Towne Center have to offer. If you have any professional lifestyle images you'd like to include in our lineup, or any promotions you would like us to share on our social media outlets, please send the images and promotion details to Payton Moen at pmoen@vestar.com.



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1,296 FOLLOWERS



[SHOPCROSSROADSTC](#)
717 FOLLOWERS



[SHOPCROSSROADSTC.COM](#)
1,632 CONTACTS



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