

OCTOBER-DECEMBER

MARKETING UPDATES



HALLOWEEN SPOOKCATULAR EVENT

The center will be hosting a free Halloween Spooktacular event on October 26th from 12pm-2pm near Nails 19. The community is welcome to dress up in their costumes and enjoy entertainment from face painters and balloon makers. Attendees will receive a free goodie bag while supplies last



THANKSGIVING GIVEAWAY

In recognition of Thanksgiving, the center is hosting a social media giveaway. Two lucky winners will receive a gift card bundle valued at \$50, ideal for holiday shopping or a special treat.

HOLIDAY CELEBRATION EVENT

Get into the festive spirit at our Holiday Celebration event on December 21st from 12pm to 2pm near Nails 19. Shoppers will have the opportunity to take free pictures with Santa and the Grinch! Carolers, face painters, and balloon artists will be spreading joy to all who stop by. Attendees will receive a holiday treat while supplies last.



HOLIDAY GIVEAWAY

Celebrate the season with Creekside Town Center! The center is spreading the holiday cheer with three weekly giveaways and a grand prize. Follow us on social media for details on how you can win exciting prizes!



CONTACTS

PENNY QUINN

Senior Property Manager
(425)228-2150
pquinn@vestar.com

MARIA SIMSON

Assistant Property Manager
(425)228-2150
msimson@vestar.com

BRANDI HARDY

Marketing Director
(925)332-0346
bhardy@vestar.com

SECURITY

(916)628-0056

DIGITAL REACH

INSTAGRAM FOLLOWERS: 1,448

FACEBOOK PAGE LIKES: 891

Q3 WEBSITE PAGE VIEWS: 4,938



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[CREEKSIDETOWNCENTER.COM](https://www.creeksidetowncenter.com)

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FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click [HERE](#) to download the 2024 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at nvega@vestar.com for a copy.

WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at nvega@vestar.com with any updates or changes that need to be made.

LEASING UPDATES



DESTINATION XL BIG+TALL

We are excited to announce that a Destination XL Big+Tall will be joining the center later this year. They will be located next to Club Champion.



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