# CTOBER-DECEMBER

## MARKETING UPDATES



HALLOWEEN

pooktaculor

OCT 27 4-6PM

#### NEW TEAM MEMBER: CATHERINE KURTZ

We are thrilled to have Catherine Kurtz as the new Assistant Property Manager for the center. Reach her via email at ckurtz@vestar.com.

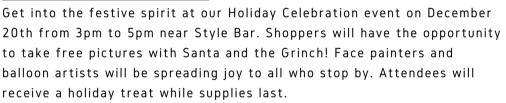


The center will be hosting a free Halloween Spooktacular event on October 27th from 4pm-6pm near Style Bar. The community is welcome to dress up in their costumes and enjoy entertainment from face painters and balloon makers. Attendees will receive a free goodie bag while supplies last



In recognition of Thanksgiving, the center is hosting a Thanksgiving social media giveaway. Two lucky winners will receive a gift card bundle valued at \$50 ideal for holiday shopping or a special treat.

#### HOLIDAY CELEBRATION EVENT



#### HOLIDAY GIVEAWAY

Celebrate the season with East Washington Place! The center is spreading the holiday cheer with three weekly giveaways and a grand prize. Follow us on social media for details on how you can win exciting prizes!

#### FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click HERE to download the 2024 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at <u>nvega@vestar.com</u> for a copy.

#### WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click HERE to visit the website directory, email Nancy Vega at nvega@vestar.com with any updates or changes that need to be made.



#### CONTACTS

#### MARK BARMAKI

Senior Property Manager (925)357-2629 mbarmaki@vestar.com

#### CATHERINE KURTZ

Assistant Property Manager (925)332-0345 ckurtz@vestar.com

#### BRANDI HARDY

Marketing Director (925)332-0346 bhardy@vestar.com

#### SECURITY

(707)280-0501

### DIGITAL REACH

INSTAGRAM FOLLOWERS: 1,462

FACEBOOK PAGE LIKES: 1,541

O3 WEBSITE PAGE VIEWS: 12.698





