

OCTOBER-DECEMBER

MARKETING UPDATES



NEW TEAM MEMBER: CATHERINE KURTZ

We are thrilled to have Catherine Kurtz as the new Assistant Property Manager for the center. Reach her via email at ckurtz@vestar.com.

HALLOWEEN SPOOKCATULAR EVENT

The center will be hosting a free Halloween Spooktacular event on October 27th from 4pm-6pm near Style Bar. The community is welcome to dress up in their costumes and enjoy entertainment from face painters and balloon makers. Attendees will receive a free goodie bag while supplies last

THANKSGIVING GIVEAWAY

In recognition of Thanksgiving, the center is hosting a Thanksgiving social media giveaway. Two lucky winners will receive a gift card bundle valued at \$50 ideal for holiday shopping or a special treat.

HOLIDAY CELEBRATION EVENT

Get into the festive spirit at our Holiday Celebration event on December 20th from 3pm to 5pm near Style Bar. Shoppers will have the opportunity to take free pictures with Santa and the Grinch! Face painters and balloon artists will be spreading joy to all who stop by. Attendees will receive a holiday treat while supplies last.

HOLIDAY GIVEAWAY

Celebrate the season with East Washington Place! The center is spreading the holiday cheer with three weekly giveaways and a grand prize. Follow us on social media for details on how you can win exciting prizes!

FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click [HERE](#) to download the 2024 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at nvega@vestar.com for a copy.

WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at nvega@vestar.com with any updates or changes that need to be made.



CONTACTS

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SECURITY

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DIGITAL REACH

INSTAGRAM FOLLOWERS: 1,462

FACEBOOK PAGE LIKES: 1,541

Q3 WEBSITE PAGE VIEWS: 12,698



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