

OCTOBER-DECEMBER

MARKETING UPDATES



NEW TEAM MEMBER: JAKE HUERTA

We are thrilled to have Jake Huerta as the new Senior Property Manager for Hacienda Crossings. Reach him via email at jhuerta@vestar.com.

HALLOWEEN SPOOKCATULAR EVENT

The center will be hosting a free Halloween Spooktacular event on October 28th from 4pm-6pm near Ike's Love & Sandwiches. The community is welcome to dress up in their costumes and enjoy entertainment from face painters, balloon makers and a cotton candy vendor. Attendees will receive a free goodie bag while supplies last



THANKSGIVING GIVEAWAY

In recognition of Thanksgiving, the center is hosting a Thanksgiving social media giveaway. Two lucky winners will receive a gift card bundle valued at \$50 ideal for holiday shopping or a special treat.

HOLIDAY CELEBRATION EVENT

Get into the festive spirit at our Holiday Celebration event and Tree Lighting on December 7th from 5pm to 8pm near Ike's Love and Sandwiches. Shoppers will have the opportunity to take free pictures with Santa and the Grinch! Face painters and balloon artists will be spreading joy to all who stop by. Attendees will receive a holiday treat while supplies last.



food, fashion, entertainment
HACIENDA
CROSSINGS

CONTACTS

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SECURITY

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DIGITAL REACH

INSTAGRAM
FOLLOWERS: 2,444

FACEBOOK PAGE
LIKES: 8,886

Q3 WEBSITE PAGE
VIEWS: 24,214



@HACIENDACROSSINGS

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HOLIDAY GIVEAWAY

Celebrate the season with Hacienda Crossings! The center is spreading the holiday cheer with three weekly giveaways and a grand prize. Follow us on social media for details on how you can win exciting prizes!

FREE MARKETING FOR YOUR BUSINESS

Send us your upcoming events, sales or promotions! We will post them on our website and social media channels to attract customers to your business. Please click [HERE](#) to download the 2024 marketing opportunities packet.

WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at nvega@vestar.com with any updates or changes that need to be made.

LEASING UPDATES

TEQUILA BAR & GRILL, JOE'S PHO, AND PEARL BAY MANOR

We are happy to announce that we have new tenants joining the center! Tequila Bar & Grill will be opening later this year and they can be located across from Ike's Love & Sandwiches. Joe's Pho and Pearl Bay Manor will also be joining the center later this year. They will be located near Regal.



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