



October 2024

MARKETING UPDATES

HALLOWEEN PHOTO EVENT

The Promenade is hosting a special Halloween Photo Event on Friday, October 18th from 5:30pm to 7:00pm between Nordstrom Rack and Michael's, featuring a glittering jack-o-lantern backdrop and free professional photos. It's a great chance to engage with the community—let us know if you would like to join by setting up a table, conducting demos, offering samples, or sharing promotional materials for your business.



And don't miss out on the ongoing photo ops—the glittering jack-o-lantern will remain on display from October 15th to 31st! Interested in participating at the event? [Click here](#) to email our team.

HALLOWEEN WORD SCRAMBLE GIVEAWAY

Get in the Halloween spirit with our Instagram Word Scramble Giveaway throughout the month of October! Users that solve the spooky word puzzle



correctly will be entered for a chance to win a \$100 gift card to Ulta. [Click here](#) to check it out.

SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotional details to Allie Lucyk at alucyk@vestar.com.**



PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk at alucyk@vestar.com.**

WEBSITE UPDATES

HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at alucyk@vestar.com.**

PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk at alucyk@vestar.com with the details.**

JOB LISTINGS

Are you hiring? Feature your job postings on the The Promenade Scottsdale's website. **Please send the job description and instructions on how to apply to Allie Lucyk at alucyk@vestar.com to have your job opportunities displayed on the dedicated landing page, [here](#).**

FACEBOOK PAGE
LIKES

5,876

INSTAGRAM
FOLLOWERS

2,686

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For questions or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED



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