

OCTOBER NEWSLETTER



THE GATEWAY
-2024-

PROPERTY MANAGEMENT UPDATE

▼ PROPERTY UPDATES

Renovation of east stairs in Plaza, in progress. Repairs /replacement of cloud vinyl at awnings - starting at Megaplex bridge, moving to bridge leading to La Barba, in process. Digital tower repairs are ongoing.

▼ GARAGE PARKING

Discounted retail tenant employee parking options, available. Please contact the management office for details. To minimize complications with parking in the North or South garages, please contact the management office with any special events happening within your business that may significantly increase parking flows. Additionally, the Delta Center Event Calendar for October is on the last page of this newsletter for your reference. Hopefully, this will assist in being able to properly staff for arena events.

▼ SECURITY

To ensure, you are receiving all pertinent information and communication for The Gateway, please verify current contact information is up to date, with Security and the Management office.

In keeping you and your property safe, please make sure that when parking at The Gateway, all valuables are placed in the trunk and out of site. Please ensure that your vehicle's doors are locked, and windows are rolled up.

Please note that security is available 24/7 and can be reached at (801) 456-0040. Security is available not only for safety items, but they can also aid in reaching appropriate contacts such as maintenance, parking, housekeeping or The Gateway management.

Salt Lake City has asked to report any incidents related to crime, graffiti or housekeeping issues related to the unsheltered. Please download their free app, available here to report any issues you see within The Gateway community. This will help to increase police and homeless related resources in the area. For iPhone click here. For Android click here.

PROPERTY MANAGEMENT UPDATE CONTINUED

▼ OPERATIONS

Per lease agreements with Vestar Gateway, all tenants are responsible for the following.

- **Refuse/Trash** - It is the responsibility of your business to ensure representatives know where to dispose of waste and how to run the compactor after, depositing trash. At no time should trash be left outside of the trash compactor.
 - The common areas, docks and corridors are to be kept clear of all materials. Tenants will be charged \$50 per hour for maintenance and housekeeping staff time and materials used in cleaning up trash residue near the loading docks and compactor area, left by tenant's employees.
 - NOTE: Please direct questions or problems regarding the operation of the trash compactors to The Gateway Security Office at 801-456-0040. Thanks for your efforts in advance, in helping to keep our loading docks clean.
- **Windows** - It is the Tenant's responsibility to keep exterior windows, doors, and mullions clean and in good condition. Contracting with a window cleaning service, once per month for regular cleaning is a requirement.
 - Should you require any assistance or have questions, please do not hesitate to contact us. We are here to support you and ensure that together we uphold high standards and maintain an attractive shopping center for our community.
- **HVAC** - Per tenant lease agreements with Vestar Gateway, quarterly HVAC preventative maintenance is a requirement and responsibility of tenants.* Click here to download the Preventative Maintenance checklist to have your technician fill out for each quarterly service. Please email completed checklists to Keri Stephens (kstephens@vestar.com). Feel free to reach out to the management office if you have any questions or need a referral for an HVAC company/technician.

*Please refer to your lease agreement.

▼ ART PROJECTS

We continue to add to The Gateway's outdoor Art Gallery! Keep an eye out for new painted crosswalks this month at 100 S. and Rio Grande Street. Also, we will launch our new Art Stroll series in November. We are currently accepting submissions from artists. [Click here for more information.](#)

Our outdoor Art Gallery provides new and exciting reasons to visit The Gateway. Make sure to tag us @atthegateway when snapping a photo.



MARKETING RECAP

▼ BOHEMIAN BUM FARMERS MARKET

The fifth Bohemian Bum Farmer's Market was held outdoors in September in the Olympic Plaza. This market will conclude in October, with the last market to be held on October 6th.

▼ HISPANIC HERITAGE FESTIVAL

The 9th Annual Latinx/Hispanic Health & Heritage Fair was held Saturday September 7th welcoming thousands of attendees. This event showcased traditional clothing, dance, and music from more than 30 countries, vendors, a parade, and more.



MARKETING RECAP CONTINUED

▼ OUTDOOR URBAN FLEA MARKET

The fifth outdoor Urban Flea Market of the season was held in September in the Olympic Plaza. This event welcomed around 2,500 attendees. The market will continue outdoors in October and will move indoors for the winter months.

▼ FESTA ITALIANA

This two-day cultural festival welcomed tens of thousands of attendees to the property, offering live Italian entertainment, food booths featuring various regions of Italian cuisine, Italian beer and imported Italian wine, arts & crafts, historical displays, children's activities, exotic Italian cars, street performers, and more.

▼ MAKERS HIVE MARKET

The Makers Hive Market was back on The Olympic Plaza and Rio Grande in September. This market welcomed thousands of attendees offering them live music, goods from local vendors, and much more.



UPCOMING CENTER EVENTS

▼ GIANT PUMPKINPALOOZA

Saturday October 5th | 12pm-6pm

Join us for the 2nd annual Giant Pumpkinpalooza & Zombie Walk in the Olympic Legacy Plaza! Cheer on some of the area's top pumpkin growers as they compete for the coveted orange jacket. This festival will have zombies roaming the streets, vendors, contests, and more. This event is free to attend, so bring the whole family for a festive day at The Gateway.



▼ BOHEMIAN BUM FARMERS MARKET Sunday October 6th | 10am-3pm

Stop by the Olympic Legacy Plaza for the last Bohemian Bum Farmers Market of the season. This market brings together local organic produce, artisans, and eco-conscious vendors to create a welcoming atmosphere that makes you feel right at home!



▼ OUTDOOR URBAN FLEA MARKET Sunday October 13th | 10am-4pm

Join us for the next Urban Flea Market of the season on September 8th! This market features 80+ vendors offering the best eclectic and unique vintage and antique finds. Local crafters will provide cool handcrafted and upcycled vintage items.



▼ MAKERS HIVE MARKET Sunday October 20th | 11am-4pm

Join us for the Makers Hive Market in the Olympic Legacy Plaza. This market is free to attend and features a variety of local and small business owners from all around Salt Lake City. Makers Hive prides themselves in hosting vendors of all backgrounds who have a passion for creating!

UPCOMING CENTER EVENTS

▼ HALLOWEEN GLOW FLOW

Tuesday October 29th | 6pm-7pm

Celebrate Halloween early with a special Glow Flow edition of Yoga & Beer. Join us for an hour of free yoga provided by Salt Lake Power Yoga instructors, beats by DJ Drew, \$6 beverages from Squatters & Wasatch, giveaways, and more!



▼ YOGA & BEER

Tuesdays Beginning October 15th | 6pm-7pm

Our weekly yoga series is back this fall. Yoga & Beer will be held every Tuesday evening at 6pm at 18 N. Rio Grande St. Enjoy a unique one-hour experience of indoor power flow yoga, with optional beer drinking postures. All levels of yogis and beer drinkers are welcome. Weekly classes will begin October 15th and go through mid-April.



VESTAR TENANT SERVICES WEBSITE

▼ VESTAR TENANT SERVICES

Visit vestartenantervices.com for information from The Gateway Management Office. Navigate to "UTAH" and click on "The Gateway" to access the materials. Resources include past newsletters, The Gateway Tenant Handbook, a calendar of all events in 2024, accounting information, and more.

THE GATEWAY WEBSITE HIRING PAGE

▼ ARE YOU HIRING?

Send your current open positions to Julissa Breslin (jbreslin@vestar.com) and Kenzie McFarlane (kmcfarlane@vestar.com) to be posted on The Gateway's website! In your email, please include the position title, a short description of the position, a link to apply or an email to reach out to for more information.

**NOW
HIRING**

GATEWAY LOCAL CARDS

▼ GATEWAY LOCAL

The "Gateway Local" program offers those living or working within a 2-mile radius of the property special discounts from participating merchants. Local patrons will present a card to those merchants to receive the agreed upon discount or offer. Emails will be sent out to the locals list regularly to help promote your specials. Current offerings [can be seen here](#).

If you would like to participate or update your offering, please contact Julissa Breslin (jbreslin@vestar.com) and Kenzie McFarlane (kmcfarlane@vestar.com).

GATEWAY LOCAL
WELCOME TO THE NEIGHBORHOOD!
PRESENT TO PARTICIPATING MERCHANTS AT THE GATEWAY
FOR SPECIAL OFFERS AND DISCOUNTS.

THE
GATEWAY

PR RECAP – SEPTEMBER



57,832
Web Page Views



125,152
Social Reach

99

Total Media
Hits



3.6

Million People
Reached

TENANT UPDATES

▼ **The Asher Adams:** The Marriott luxury collection hotel, with feature 225 guestrooms, 4 unique food & beverage outlets, and 9,600 SF of meeting space. Opening October 2024.

▼ **DREAMSCAPES:** Interactive pop- art exhibit. Returning to The Gateway in 16 N. Lower-level below Flanker. Opening November 2024.

▼ **CLARK PLANETARIUM:** Expansion includes 4,400 SF of Office and Classroom Space. Opening October 2024.

▼ **THE NERD STORE:** Comic books, action figures, pop culture, video games, events, and competitions. Lower level, west of Restaurant Row. NOW OPEN.

▼ **The Columbian Marketplace/WOSB Collective:** Relocation in suite #69 @ 152 S. Rio Grande NOW OPEN

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21,053 followers



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2,814 followers

DELTA CENTER EVENTS CALENDAR

DELTA CENTER EVENT	DATE & TIME
Elevation Nights	WED, Oct 2, 7PM
Cigarettes After Sex	THU, Oct 3, 8PM
Utah Jazz vs. New Zealand Breakers	FRI, Oct 4, 7PM
UFC 307	SAT, Oct 5, 4PM
Christian Nodal	SUN, Oct 6, 8PM
Utah Jazz vs. Rockets	MON, Oct 7, 7PM
Utah Hockey Club vs. Blackhawks	TUE, Oct 8, 8PM
Korn	SUN, Oct 13, 6:30PM
Utah Jazz vs. Kings	TUE, Oct 15, 7PM
Iron Maiden	FRI, Oct 18, 7:30PM
Utah Hockey Club vs. Bruins	SAT, Oct 19, 7PM
Utah Hockey Club vs. Senators	TUE, Oct 22, 7:15PM
Utah Jazz vs. Grizzlies	WED, Oct 23, 7PM
Utah Hockey Club vs. Avalanche	THU, Oct 24, 7PM
Utah Jazz vs. Golden State Warriors	FRI, Oct 25, 7:30PM
Utah Hockey Club vs. Sharks	MON, Oct 28, 7PM
Utah Jazz vs. Kings	TUE, Oct 29, 7PM
Utah Hockey Club vs. Flames	WED, Oct 30, 7:30PM
Utah Jazz vs. Spurs	THU, Oct 31, 7PM

For a full list of upcoming Delta Center events, [CLICK HERE](https://www.deltacenter.com/events/), or visit:
<https://www.deltacenter.com/events/>