

# OCTOBER-DECEMBER

## MARKETING UPDATES



### HALLOWEEN SPOOKCATULAR EVENT

The center will be hosting a free Halloween Spooktacular event on October 25th from 3pm-5pm near Chipotle. The community is welcome to dress up in their costumes and enjoy entertainment from face painters and balloon makers. Attendees will receive a free goodie bag while supplies last

### THANKSGIVING GIVEAWAY

In recognition of Thanksgiving, the center is hosting a social media giveaway. Two lucky winners will receive a gift card bundle valued at \$50 ideal for holiday shopping or a special treat.

### HOLIDAY CELEBRATION EVENT

Get into the festive spirit at our Holiday Celebration event on December 13 from 3pm to 5pm near Chipotle. Shoppers will have the opportunity to take free pictures with Santa and the Grinch! Face painters and balloon artists will be spreading joy to all who stop by. Attendees will receive a holiday treat while supplies last.

### HOLIDAY GIVEAWAY

Celebrate the season with Rivermark Village! The center is spreading the holiday cheer with three weekly giveaways and a grand prize. Follow us on social media for details on how you can win exciting prizes!

### HOLIDAY CRAFT EVENT

'Tis the season to be creative! The center is hosting a Holiday Craft Event on December 22nd from 2pm to 4pm, where kids can decorate their own holiday stockings, enjoy face painting and balloon art from festive elves, and take photos with Santa.



## CONTACTS

### TONI MARCOS

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### BRANDI HARDY

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### SECURITY

(707)637-6604

## DIGITAL REACH

INSTAGRAM FOLLOWERS: 1,680

FACEBOOK PAGE LIKES: 7,757

Q3 WEBSITE PAGE VIEWS: 10,660



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### FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click [HERE](#) to download the 2024 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at [nvega@vestar.com](mailto:nvega@vestar.com) for a copy.

### WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at [nvega@vestar.com](mailto:nvega@vestar.com) with any updates or changes that need to be made.

## LEASING UPDATES



### VELVET HEAD SPA, RISE WOODFIRE PIZZA, MATHNASIUM

We are excited to announce that new tenants will be joining the center later this year! Velvet Head Spa will open next to Cerulean Dental Spa, with an expected opening date between late October and early November. Rise Woodfire, opening later this year, will be located across from Red Robin. Additionally, Mathnasium will be opening next to Fantasia in January 2025.



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