

# November

## TENANT NEWSLETTER

-2024-



DESERT RIDGE MARKETPLACE

(480) 513-7586 

DRMReception@vestar.com 

Located next to LensCrafters 

### PROPERTY MANAGEMENT UPDATES

#### ▼ EMPLOYEE PARKING

As a friendly reminder, please do not allow employees to take up the first several parking spaces in the parking lot rows along your storefront and your neighbor's storefronts. We have noticed many brands not following this guideline and wanted to remind you that parking spaces are directly linked to shopping center sales.

During peak Holiday Season, each parking space is valued between \$4,900 and \$6,300 per space, per day.

#### ▼ SECURITY REMINDERS

##### SEE SOMETHING SAY SOMETHING:

If something doesn't seem right- notify our 24/7 security team at 480.419.8101

##### ALWAYS LOCK YOUR VEHICLE AND TAKE YOUR BELONGINGS WITH YOU:

A majority of theft from vehicle cases occurs from unlocked doors. In addition, purses, shopping bags, and electronics in plain sight will become a target.

##### SECURITY ESCORT:

Security is available for escorts if your team or guests would like to take additional safety precautions when leaving your store. Please contact 480.419.8101 to schedule.

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# HOLIDAY INFORMATION

## 02 » STORE HOURS

Tenants must maintain the following (minimum) business hours:

Monday – Saturday	11:00 am – 9:00 pm
Sunday	11:00 am – 6:00 pm

Tenants must maintain the following (minimum) holiday hours:

New Year's Day	11:00 am – 5:00 pm
Easter	Closed
Memorial Day	11:00 am – 5:00 pm
July 4th	11:00 am – 5:00 pm
Labor Day	11:00 am – 5:00 pm
Thanksgiving	Closed
Black Friday	11:00 am – 9:00 pm
Christmas Eve	11:00 am – 5:00 pm
Christmas	Closed
New Year's Eve	11:00 am – 5:00 pm

## ▼ HOLIDAY HOURS

This information can also be viewed on page 9 of your Tenant Handbook by visiting:

[vestartenantsservices.com](http://vestartenantsservices.com)

Each store's operation shall open for business no later than the published center hours of operation, unless provided for in your lease agreement or approved by the management office.

## ▼ HOLIDAY LIGHTING

Rest assured, we've got you covered for holiday hours and security. The Center's parking lot and monument sign lights stay illuminated from dusk to dawn every day, providing a safe and well-lit environment all year long.

# MARKETING EVENTS AND ACTIVATIONS

## YOUR BRAND IS ALWAYS INVITED TO PARTICIPATE!

Please reach out to Katie Hauptman at [khauptman@vestar.com](mailto:khauptman@vestar.com) if you are interested in participating!

## ▼ FASHION WEEK 4 KIDS

Saturday, November 16 | 10AM – 4PM

## ▼ ANNUAL HOLIDAY TREE LIGHTING

Monday, November 25 | 6PM – 6:30PM

## ▼ LIVE MUSIC AT THE DISTRICT STAGE (PAUSED IN DEC)

Every Friday & Saturday in November | 6PM – 9PM

## ▼ SIP & WATCH ON GAME DAY

Select dates until the final matchup on February 9, 2025



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# MARKETING EVENTS AND ACTIVATIONS

## ▼ SALVATION ARMY CHRISTMAS ANGEL TREE

Friday, November 15 - December 23

Help fulfill the Christmas wishes of more than 50,000 children in Arizona. Stop by the Christmas Angel Tree located by The District Stage, pick a tag, shop and donate a gift for a child in need. See a Salvation Army volunteer near Dave & Buster's or visit [salvationarmyphoenix.org](http://salvationarmyphoenix.org) to learn more.

## ▼ FREE SANTA PHOTOS

December 1 | 4PM – 6PM

December 5 | 5:30PM – 7:30PM

December 8 | 4PM – 6PM

On select dates this season, guests are invited to snap a complimentary digital holiday photo with the jolly man himself. Located in the AMC Lawn.

## ▼ 12 DAYS OF SNOWFALL

December 13 – December 24

Desert Ridge Marketplace is transformed into a winter wonderland with 12 Days of Snowfall from December 13 to December 24! Nightly snowfalls will occur at 7pm and 8pm – enjoy a 10-minute holiday experience with music and magical snow.

Plus, it's snowing every hour on the hour on Christmas Eve from 11am – 8pm.

## ▼ HOLIDAY COMMUNITY PERFORMANCES

Live music will be on pause this December to give local schools and organizations the opportunity to showcase their talent. Enjoy the festive performances from our community all month long!



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## 2024 Employee Discounts

Offers valid at Desert Ridge Marketplace locations only. Must present coupon at time of purchase.  
Not valid with any other coupons, discounts, offers or prior purchases. Expires 12/31/2024.

<b>BackFit Health + Spine</b>  <b>NEW PATIENT SPECIAL</b> Free exam and X-rays (\$235 value) Schedule @ 480-306-7832	<b>Backyard</b>  15% off	<b>Cold Stone Creamery</b>  15% off
<b>Dave &amp; Buster's</b>  15% off Food and Non-alcoholic Beverages	<b>Fly Bye To Go</b>  20% off	<b>Kona Grill</b>  20% off
<b>Hand &amp; Stone Massage and Facial</b>  New Client Special of \$75.95 (value of \$119.95)	<b>Jimmy John's</b>  15% off	<b>The Joint Chiropractic</b>  \$10 off a chiropractic adjustment
<b>Marino's Italian Kitchen &amp; Bar</b>  10% off food only	<b>Nautical Bowls</b>  20% off	<b>OHM Fitness</b>  10% off membership packs and suits
<b>Radi8 Hot Yoga</b>  \$15 Yoga drop in or \$108 unlimited Yoga membership	<b>Soap Des Jour</b>  10% off	<b>Foley Ranch</b>  15% off regular priced items

See store for more information, restrictions and exclusions.