



# January 2025

## MARKETING UPDATES

### KURA SUSHI COMING SOON

The Promenade is thrilled to soon welcome Kura Sushi. They have begun construction and will be opening soon near gift-ology.



### IKEA PLANNING STUDIO COMING SOON

The Promenade is excited to soon welcome The Ikea Planning Studio.

This will be a studio where customers can plan their home renovations. They will be opening soon near J. Crew.



## SANTA EVENT RECAP!

We are thrilled to announce that our December Santa events were a great success with a large turn-out. Thank you to all of the tenants who participated in the event.

[SEE THE RECAP HERE](#)

If you would like to participate in our February event [please email Leann at \[imeagher@vestar.com\]\(mailto:imeagher@vestar.com\)](#)

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## JANUARY GIVEAWAY

The Promenade is hosting a new year giveaway, the "New Year, Stronger you," Giveaway to help with those new resolutions. This giveaway is live on our socials and [can be seen here.](#)



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## FLORAL WALL INSTALLATION

The Promenade will be reviving the photo op activation near Nordstrom Rack. This will be a floral wall for guests to take selfies and will be used in the next event in February and remain on property until March.



## VALENTINES DAY EVENT

The Promenade is hosting a Sweetheart Valentines Day Event on **Saturday, February 8th** from **3:00pm to 5:00pm** between Nordstrom Rack and Michael's.

Let us know if **you would like to join** by setting up a table, conducting demos, offering samples, or sharing promotional materials for your business.

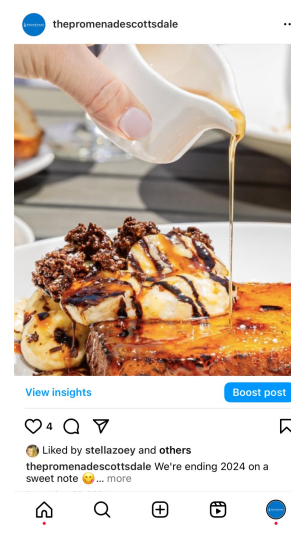
And don't miss out on the ongoing photo ops by a new floral wall that will soon be on display until the end of March!

Interested in participating at the event? [Click here](#) to email our team.



## SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotional details to Leann Meagher at [lmeagher@vestar.com](mailto:lmeagher@vestar.com)**



## PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Leann Meagher at [lmeagher@vestar.com](mailto:lmeagher@vestar.com)**

## WEBSITE UPDATES

### HOURS

If your store or restaurant have updated hours, please email your updated hours to **Leann Meagher at [lmeagher@vestar.com](mailto:lmeagher@vestar.com)**. Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Leann Meagher at [lmeagher@vestar.com](mailto:lmeagher@vestar.com)**

## PROMOTIONS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Leann Meagher at [lmeagher@vestar.com](mailto:lmeagher@vestar.com) with the details.**

## JOB LISTINGS

Are you hiring? Feature your job postings on The Promenade Scottsdale's website. **Please send the job description and instructions on how to apply to Leann Meagher at [lmeagher@vestar.com](mailto:lmeagher@vestar.com) to have your job opportunities displayed on the dedicated landing page, [here](#).**

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FACEBOOK PAGE  
LIKES

**6,078**

INSTAGRAM  
FOLLOWERS

**2,924**

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For questions or more details on any of the newsletter topics, please [email us!](#)

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