

JANUARY 2025

THE MONTHLY UPDATE

A monthly newsletter from
the Orchard Town Center



THE ORCHARD
TOWN CENTER

LEASING UPDATES

Coming Soon

P.F. CHANG'S®

PANDORA

ACTIVATE

Now Open



Therapy & Balance Centers



NEWS AND UPDATES

Upcoming Events

Orchard Town
Center Updates

Management
Updates

UPCOMING EVENTS

Goat Yoga

2nd Saturday January - April

10am, 12pm, 2pm - Baby Goat Yoga

5pm - Baby Goat Sound Bath

7pm - Goatflix & Chill

It's goat time! From baby goat yoga, to baby goat sound bath - a new meditative experience where the healing sounds of instruments blend with the playful energy of rescue baby goats. And don't forget to chill out and watch a good flick with your goat buddy.



Rescue Puppy Yoga

Last Saturday January - April

10am and 12pm

Rescue Puppy Yoga finds, fosters, funds and forever homes animals in need. We're so excited to be bringing puppy poses and downward dog back to our center! Get some puppy love in or adopt one after class.



Additional Opportunities

The Marketing Team would like to help our tenants gain more exposure through our fitness events. Typically, we see 100-150 attendees at each fitness event. This is a perfect opportunity to offer a discount or promotion for this particular group of people! If you are interested in featuring something, please email Serena Schultz at sschultz@vestar.com.

[VIEW ALL EVENTS](#)



@orchardtowncenter
5,269 Followers



/orchardtc
24,837 Likes

28,812 December Website Views
theorchardtowncenter.com

2024

MARKETING RECAP

Another great year at The Orchard Town Center!

1.8

MILLION

SOCIAL
IMPRESSIONS

1.5

THOUSAND

NEW SOCIAL
FOLLOWERS

49

THOUSAND

SOCIAL
ENGAGEMENTS

7.3

MILLION

CENTER
VISITS

102

CENTER
ACTIVATIONS

10

NEW
TENANTS

221

THOUSAND

WEBSITE
HITS

932

MEDIA
HITS

7

THOUSAND

NEW EMAIL
SUBSCRIBERS

BUSINESS SPOTLIGHT

WARBY PARKER

Warby Parker is now open! Our newest retailer is the ultimate destination for eye care such as prescription glasses, contacts, eye exams, and sunglasses. They believe that buying glasses should be easy and fun while providing higher-quality, better-looking prescription eyewear at a fraction of the price. Warby Parker accepts vision insurance so be sure to check them out in the new year for you and your employees.

MANAGEMENT UPDATES

General Info:

- The holiday tree and Santa house are scheduled for removal on Thursday, 1/2 and Friday, 1/3. Please note, Town Center Drive will be closed to accommodate the equipment load out.
- Please keep us updated on emergency contacts. Having the correct contact information is imperative especially in the winter months. You will receive information about weather, fire, center delays, closings or other emergencies. Please provide management with an emergency contact or any updates you may have. [Fill out a contact form here.](#)



Winter Center Hours

January 2nd - Memorial Day

Monday - Thursday	10:00 A.M. - 8:00 P.M.
Friday - Saturday	10:00 A.M. - 9:00 P.M.
Sunday	11:00 A.M. - 6:00 P.M.



MANAGEMENT CONTACTS

Mark Peterson	Ilima Lua-Lokan	Kate Heckman	Serena Schultz	Katie Seitz
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