



FEBRUARY 2025

LEASING UPDATES

NOW OPEN:

- **Cube Designs** – *Now Open near PetSmart.*
Offering a showroom of office furniture and cubicles on display to serve the Orange County market.
- **RGB Run** – *Now open in The Promenade.*
A new interactive game concept created by BJ Entertainment.
- **Stars Threading** – *Relocated near PetSmart.*
Offering eyebrow threading and other beauty services.
- **Golden Vision Barbershop** – *Now open in The Promenade.*
Offering haircuts, beard trims, and hair designs.

COMING SOON:

- **Activate Games** – *Opening soon in The Promenade.*
Interactive games where you move from room to room.
- **Café 86** – *Opening soon in The Promenade.*
Serving handcrafted pastries baked onsite daily.
- **The District Eatery** – *Opening soon next to AMC.*
Serving quick and healthy cuisine customized to your taste.
- **Jini-Mini** – *Opening spring next to ULTA Beauty.*
Home of the largest collection of plushies from top brands like Jellycat, Miffy, Peanuts, and many more!
- **Le Macaron** – *Opening in The Promenade.*
Freshly made macarons, coffee, tea and other café items.
- **V Show Party K (Karaoke Bar & Lounge)** – *Opening later this year in The Promenade.* State-of-the-art karaoke experience.

THE DISTRICT

TUSTIN LEGACY

CONTACTS

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@DistrictTustin



@TheDistrictTustin

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PROPERTY MANAGEMENT

AMC FOUNTAIN RENOVATION

If you haven't visited The Promenade lately, check out our newly renovated AMC water fountain, with sprays as high as a 2 story building!

The fountain is further enhanced with red and pink lights to celebrate Valentine's Day, in conjunction with our LoveGram photo display.



AMC MOVIE OPENINGS

Below are upcoming openings at AMC to help you prepare for staffing needs.

- Feb 14 – Becoming Led Zeppelin
- Feb 14 – Captain America: Brave New World*
- Feb 21 – The Cleaner
- Mar 7 – In the Lost Lands
- Mar 21 – The Alto Knights
- Mar 28 – A Working Man

*Opening in the IMAX Theater on Feb 14th.



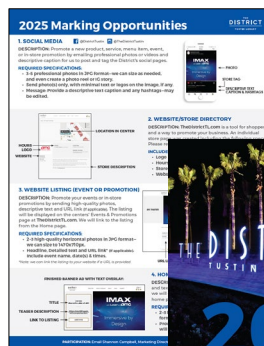
2025 MARKETING OPPORTUNITIES GUIDE

The District can support your marketing efforts through our **FREE marketing programs** including:

- 22"x28" Onsite Posters
- Social Media Posts
- Store Directory w/ Logo
- Website Events & Promotions Ads
- In-Center Posters

Additional Center Programs:

- Monthly Contests
- Center-Wide Email Blasts
- Audio Commercials
- Center & Community Events
- Media & Digital Partnerships



Email Shannon Campbell at scampbell@vestar.com to participate.

FACEBOOK FOLLOWERS

13.9K

INSTAGRAM FOLLOWERS

17.9K

WEBSITE VIEWS

27.8K

TOTAL SUBSCRIBERS

15K

TOTAL PR IMPRESSIONS

231.6M



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MARKETING UPDATES

CELEBRATE VALENTINE'S DAY AT THE DISTRICT

VALENTINE'S DINING

The District's restaurants are cooking up something special for Valentine's. Visit TheDistrictTL.com to find out about their exclusive dinners and be sure to make reservations!

GIVEAWAY! ENTER-TO-WIN DINNER & AN IMAX EXPERIENCE!

Enter for a chance to win a \$200 gift card to the restaurant of your choice and 2 tickets AMC's recently opened IMAX. Enter on The District's Instagram @TheDistrictTustin through 2/16/25.

LOVEGRAM PHOTO OPP

Capture memories with someone special at our LoveGram photo backdrop, located in the AMC Fountain courtyard. Lit up at night.



DINING
Bar Louie
Casa Del Sol
J Zhou Oriental
Lucille's BBQ
Luna Rossa
Prego Restaurant
Prime Hot Pot
RAKKAN Ramen
Red Robin
The Yellow Chilli
The Winery Restaurant
ZIP Korean BBQ

ENTERTAINMENT
IMAX at AMC
Bowlero
World of Racing
Pinot's Palette
Casa Del Sol Mariachi

COFFEE & DESSERT
3CAT
Dolce Gelato
Yomie's
Utopia Caffe

Also
ENTER-TO-WIN a Dining & IMAX Experience!
Enter  @TheDistricttustin through 2/16/25.



LOOKING FORWARD...

- **SATURDAY, MARCH 15 | 10am-3pm**
JAMBOREE AT THE DISTRICT
Summer Camp Event with free family activities by Parenting OC.
- **SATURDAY, MARCH 30 | 10am-12pm**
BUMP TO BABY by Fit4Mom
New and moms-to-be can learn about helpful resources.
- **SATURDAY, APRIL 26 | 12-2pm**
EARTH DAY CELEBRATION
Free family event with interactive Earth Day activities and kids' crafts.
- **FRIDAY, MAY 30 | 9am-1pm**
DIAPER DRIVE by HomeAid OC
Diaper collection event featuring creative structures built out of diapers on display.



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