



JANUARY 2025

LEASING UPDATES

NOW OPEN:

- **RGB Run** – *Just opening in The Promenade, near AMC.*
A new interactive game concept created by BJ Entertainment.
- **Stars Threading** – *Relocated near PetSmart.*
Offering eyebrow threading and other beauty services.
- **Golden Vision Barbershop** – *Now open in The Promenade.*
Offering haircuts, beard trims, and hair designs.

COMING SOON:

- **Activate Games** – *Opening soon in The Promenade.*
Interactive games where you move from room to room.
- **Café 86** – *Opening soon in The Promenade.*
Serving handcrafted pastries baked onsite daily.
- **Cube Designs** – *Opening soon near PetSmart.*
Offering a showroom of office furniture and cubicles on display to serve the Orange County market.
- **The District Eatery** – *Opening end of January next to AMC.*
Serving quick and healthy cuisine customized to your taste.
- **Jini-Mini** – *Opening spring in The Promenade.*
Home of the largest collection of plushies from top brands like Jellycat, Miffy, Peanuts, and many more!
- **Le Macaron** – *Opening in The Promenade, near AMC.*
Specialty dessert shop, offering freshly made macarons, coffee, tea and other café items.
- **V Show Party K (Karaoke Bar & Lounge)** – *Opening later this year in The Promenade.* Offering an interactive state-of-the-art karaoke experience.

THE
DISTRICT

TUSTIN LEGACY

CONTACTS

Tom Schriber
Property Manager
tschriber@vestar.com

Raquel Bencivenga
Assistant Property Manager
rbencivenga@vestar.com

Lorena Torres
Administrative Assistant
ltorres@vestar.com

Shannon Campbell
Marketing Director
scampbell@vestar.com

Management Office:
(714) 259-9090

Security Dispatch (24/7):
(714) 258-1414



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MARKETING UPDATES

WINTER COCKTAIL TOUR

JANUARY 1 - 31

The OC Restaurant Team is at it again with The District's *exclusive* Winter Cocktail Tour along with a Social Influencer night on Jan 15. View the menus of the 12 participating restaurants at:

www.WinterCocktailTour.com



- [AMC Theater](#)
- [Bar Louie](#)
- [Casa Del Sol Cocina Mexicana](#)
- [Curry Pizza House](#)
- [Lucille's Smokehouse Bar-B-Que](#)
- [Luna Rossa Ristorante](#)
- [Prego Restaurant](#)
- [RAKKAN Ramen](#)
- [Red Robin](#)
- [The Winery Restaurant](#)
- [The Yellow Chilli Tustin](#)
- [ZIP Korean BBQ](#)



AMC MOVIE OPENINGS

AMC is preparing for several larger movie openings. See below to prepare your staffing:

- Jan 17 – Wolfman (IMAX)
- Jan 17– The Room Next Door
- Jan 17– September 5
- Jan 19 – Goonies 40th Anniversary
- Jan 24 – Flight Risk
- Jan 24 – Presence
- Jan 31 – Companion
- Jan 31 – Dog Man
- Feb 14 – Becoming Led Zeppelin
- Feb 14 – Captain America: Brave New World



SUNDAY FARMERS MARKET

The District's farmers market continues to grow and now offers EBT payments to assist our local seniors and families in need. Be sure to stop by on a Sunday to stock up on fresh produce and see the other great offerings.

FARMERS MARKET TENANT FLYER

The District's tenant flyer including 28 offers that will be distributed to each week throughout the year!



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MARKETING UPDATES

LUNAR NEW YEAR FAMILY CELEBRATION

Celebrate the 'Year of the Snake' with the ultimate photo pagoda & free family fun event!

LUNAR NEW YEAR FAMILY EVENT SATURDAY, JAN 25 | 12-2PM

Enjoy free family excitement including lion dance performances, local kids' Chinese musical performances, and family activities. In the spirit of the holiday, the first 500 families will receive a Red Envelope stuffed with a Lucky \$2 bill, while supplies last. Free event, in The Promenade area.

YEAR OF THE SNAKE PAGODA

JAN 20 – FEB 3 | OPEN DAILY

Commemorate the 'Year of the Snake' with family photos at our lit-up photo pagoda.



LUNAR NEW YEAR POSTCARD

- 10 participants
- Distributing inside 500 red envelopes
- Valid 1/25-2/28/25

LOOKING FORWARD...

The District is planning a great year of events in 2025 and looking to you to help us build our photo and content library to promote your business.

Please email Shannon Campbell at scampbell@vestar.com with photos and anything unique that we can use to market what you are doing. A few suggestions to get you thinking...kids eat free, pet friendly menus, vegan options, brunch service, author signings, special pricing offers, etc.

FACEBOOK FOLLOWERS

13.9K

INSTAGRAM FOLLOWERS

17.8K

WEBSITE VIEWS

26.5K

TOTAL SUBSCRIBERS

15.1K

TOTAL PR IMPRESSIONS

171.4M

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