



February 2025

MARKETING UPDATES



KURA SUSHI OPENING SOON

The Promenade is excited to soon announce the upcoming opening of Kura Sushi in the next couple of months. They will be located next to Gift-ology.

EVENT RECAP

HUGE THANKS!

Huge thanks to Chin Up Donuts, J Crew, Gift-ology, Capital Grille, Hummus Republic, Purifi, BODY20, & Back2Rock for joining us!



Our February V-Day event was a huge success, amounting to over **400 people!**

Please stay tuned for our next **March + April event announcements** in the coming weeks.

If you would like to participate in our upcoming events, [please email Leann at leann@vestar.com](mailto:leann@vestar.com)

[Watch The Event Recap HERE!](#)

FEBRUARY GIVEAWAY

The Promenade is hosting a family-friendly February giveaway. We are giving away Renaissance Festival tickets for 4 people. This Giveaway will run until Feb 17th on all of our socials!



FLORAL WALL INSTALLED

The Promenade has revived the photo op activation near Nordstrom Rack! This floral wall will be for guests to take selfies and will be used in the next event in February and remain on property until March.



SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer.

If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotional details to Leann Meagher at lmeagher@vestar.com**



PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Leann Meagher at lmeagher@vestar.com**

WEBSITE UPDATES

HOURS

If your store or restaurant have updated hours, please email your updated hours to **Leann Meagher at lmeagher@vestar.com**. Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Leann Meagher at lmeagher@vestar.com**

PROMOTIONS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Leann Meagher at lmeagher@vestar.com with the details.**

JOB LISTINGS

Are you hiring? Feature your job postings on The Promenade Scottsdale's website. **Please send the job description and instructions on how to apply to Leann Meagher at lmeagher@vestar.com to have your job opportunities displayed on the dedicated landing page, [here](#).**

FACEBOOK PAGE
LIKES

6,074

INSTAGRAM
FOLLOWERS

3,148

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For questions or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED



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