

February

TENANT NEWSLETTER

-2025-



DESERT RIDGE MARKETPLACE

(480) 513-7586

DRMReception@vestar.com

Located next to LensCrafters

PROPERTY MANAGEMENT UPDATES

▼ SIGNAGE AND STOREFRONTS

Any signage on or around your storefront must be approved by Property Management. A-frames, posters or easels are not permitted in the common areas of the shopping center. Security actively monitors these placements and will report signage violations to Property Management. Thank you for your ongoing attention to this matter.

▼ 2025 EMPLOYEE DISCOUNT

As we kick off a new month, we invite you to continue the exciting employee discount initiative that encourages other brands at Desert Ridge Marketplace to shop and dine with you. Please send your 2025 employee discount details to khauptman@vestar.com. Offers will be featured in the upcoming Tenant Newsletter.

▼ VALENTINE'S DAY DEALS AND PROMOTIONS

Is your store or restaurant offering something special for Valentine's Day? Let us know so we can feature your promotions on our website! Whether it's a limited-time discount, a romantic dining experience, or an exclusive gift offer, we want to highlight your Valentine's Day specials. Send details to Alexis Berger at aberger@vestar.com.



YOU'RE INVITED - EVENTS & HAPPENINGS

▼ AZ RENAISSANCE FESTIVAL: GIFT WITH PURCHASE

Begins Tuesday, February 4 | While Supplies Last

While supplies last! Shoppers who spend \$300 or more at their favorite brands can redeem their same-day receipts for 2 free tickets to the Arizona Renaissance Festival. Receipts can be redeemed Monday – Friday in our Management Office. More details can be found on [our website](#).



▼ VALENTINE'S PHOTO OPP AND GIVEAWAY

NOW – February 28 | Photo Opp Near H&M

We're spreading the love this Valentine's Day with a giveaway valued at over \$1,000! A big thank you to all the amazing brands who contributed gift cards. Don't forget to check out the gorgeous floral bench, the perfect backdrop for a photo op, and enter for your chance to win a fabulous prize. Enter to win [here](#).



▼ GAME DAY WATCH ZONE

Sunday, February 9 | Kick-Off at 4:30pm

The District is transforming into the ultimate Game Day Watch Zone on Sunday, February 9! Fans can cheer on their team and catch the game on our massive outdoor LED screens. Please reach out if you are interested in participating.



▼ THE MAKER'S HIVE MARKET

Saturday, February 22 | 11am-4pm

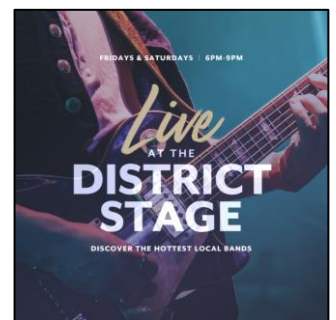
The Maker's Hive Market is coming back to The District for a one-day market on Saturday, February 22. Your brand is invited and encouraged to setup an onsite booth and be represented during the event. Please email khauptman@vestar.com as soon as possible to be included.



▼ WEEKLY LIVE MUSIC

Fridays and Saturdays | 6pm-9pm

Desert Ridge Marketplace features local bands at The District Stage every Friday and Saturday evening. View the live music schedule on [our website](#).



SHOPDESERTRIDGE.COM

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MARKETPLACE