



LAKE PLEASANT TOWNE CENTER



JULY 2024 TENANT NEWSLETTER

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PROPERTY MANAGEMENT UPDATE

Heat Advisory

Protect yourself from the summer heat and potential sun-related damage with the following precautions:

- Choose lightweight, light-colored, and breathable fabrics (such as cotton)
- Broad-spectrum sunscreen (with protection from both UVA and UVB sun rays)
- Stay hydrated—keep water with you at all times
- Learn signs and symptoms of heat-related illnesses and conditions such as heat stroke, exhaustion, cramps, and severe sunburn. If children show these symptoms, seek medical assistance immediately.

NEVER LEAVE A CHILD OR PET IN THE CAR.

If you witness a child or pet in distress, contact Security at 602-299-1301 or the Arizona Humane Society at 602 -997-7585 ext. 2073.

MARKETING UPDATES

SESAME STREET: LIVE! ON STAGE TICKET GIVEAWAY

Instagram users were encouraged to follow the center on Instagram and tag a friend to enter for a pair of tickets. One lucky winner was randomly selected.

FATHER'S DAY INSTAGRAM GIVEAWAY

Instagram users were encouraged to share their favorite Father's Day memory in the comments on Instagram to win a \$300 gift card to Home Depot. One winner was selected.

NEVER LEAVE A CHILD OR PET IN THE CAR
EVEN 68° IS TOO HOT!

OUTSIDE	IN CAR AFTER 15 MINUTES	IN CAR AFTER 30 MINUTES
68°	81°	112°
75°	88°	122°
82°	95°	129°
90°	102°	136°
97°	109°	144°

FROM THE AMERICAN METEOROLOGICAL SOCIETY

IF YOU WITNESS A CHILD OR PET IN DISTRESS, CALL 911

LEAVING YOUR CHILD OR ANIMAL IN A HOT CAR IS AN INFRACTION OF A.R.S. 13-3623 AND A.R.S. 13-2910. VIOLATORS CAN BE PROSECUTED.

DATE: 6/25/2024
TOWNE CENTER

413
SESAME STREET
Live!
SAY HELLO

SATURDAY, JUNE 22
ARIZONA FINANCIAL THEATRE

LIVE NATION

LAKE PLEASANT
TOWNE CENTER

SPLASH INTO SUMMER INSTAGRAM GIVEAWAY

There is currently a giveaway for a \$300 gift card bundle to the center on Instagram. It will run until July 26. If you are interested in participating in the August giveaway, please contact Morgan.

BACK TO SCHOOL MAILERS

Lake Pleasant Towne Center has finalized the Back-to-School Direct Mailer. The mailer was mailed out the week of July 3rd with offers ending August 10th.

POSTER PROGRAM – Q4

Our next Poster Program opportunity will install early October through December. Space is limited and offered on a “first come, first served” basis. Each merchant will be permitted to display one (1) one-sided poster and is responsible for the designing of the poster. If you would like to participate in the next round, please reach out to Morgan Wilson by September 13th at mwilson@vestar.com.

MARKETING OPPORTUNITIES PACKET

Please send us any upcoming specials or promotions you have! We will post them on our website [HERE](#) and social media sites to help spread the word. Please click [HERE](#) to download the Marketing Opportunities packet and reach out to Morgan Wilson at mwilson@vestar.com with any questions or if you have any issues downloading the packet.

PROPERTY MANAGEMENT UPDATES

VESTAR TENANT WEBSITE

We’re happy to announce that Vestar has created a tenant services website making it your one-stop resource for everything you need to open and operate your location in our shopping center. The website provides information and forms regarding Construction, Property Management, Accounting and Marketing. As you will notice the shopping center’s page also features a link to the center’s website and contact information for each department. The website can be found at <https://vestartenantervices.com/homepage/lake-pleasant-towne-center/>



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