

# LEASING UPDATES

Coming Soon

P.F. CHANG'S

PANDORA

POSTINO

SWING | 365 GOLF

Now Open!



Follow us on Instagram and Facebook to stay updated on the official open date.

## NEWS AND UPDATES

Upcoming Events

Orchard Town Center Updates

Management Updates

# UPCOMING EVENTS

## Easter at The Orchard

Saturday, April 12  
11am - 1:30pm

Our Easter event will take place on Town Center Drive. The central activations will include photos with the Easter bunny, a bingo activity, face painting, balloon twisters, and a themed craft activity. Typically, the Easter event draws in a large and enthusiastic audience. If you want to provide a bounce back or candy, you're welcome to do so.



## Additional Opportunities

The Marketing Team would like to help our tenants gain more exposure through our fitness events. Typically, we see 150-200 attendees each month at these events. This is a great way to offer a discount or promotion for this particular group of people. If you are interested in featuring something, please email Serena Schultz at [sschultz@vestar.com](mailto:sschultz@vestar.com).

### Goat Events

2nd Saturday in March and April  
10am, 12pm, 2pm



### Rescue Puppy Yoga

Last Saturday in March and April  
10am and 12pm



[VIEW ALL EVENTS](#)

# ORCHARD UPDATES

## Voting Opportunity

Both Westword and 5280 are accepting nominations for readers to vote on their favorite restaurants, shops, spas, etc. in the Denver-Metro area. Share this with your customers, social media followers, email subscribers, friends & family to get on the final ballot. This is a perfect opportunity to increase visibility and strengthen your presence in the local business community!

Westword's "Best of Denver" voting period is live through March 10.

5280's Top of the Town Reader's Choice Awards voting period is live through March 5.



[Vote in Westword](#)

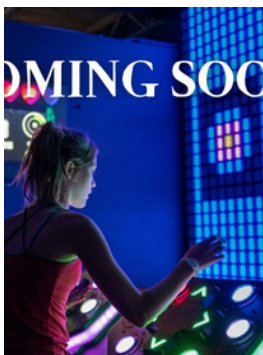


[Vote in 5280](#)

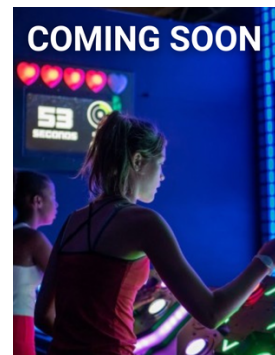
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## Instagram Updates

Instagram has officially replaced its iconic 1:1 square grid with a new 4:5 portrait-oriented format. Adapting to Instagram's 4:5 portrait format will enhance the overall look and feel of your layout, creating a more cohesive, visually appealing feed that maximizes screen space and engagement. We recommend adjusting your pictures accordingly. See examples below.



Here is an example of how a 1:1 Square Grid format shows with the new layout.



Here is an example of how a 4:5 Portrait-Oriented format shows with the new layout.



@orchardtowntcenter  
5,617 Followers



/orchardtc  
24,723 Likes

10,653 February Website Views  
theorchardtowntcenter.com

# BUSINESS SPOTLIGHT

## Activate

Activate is NOW OPEN and brings live-action gaming to The Orchard Town Center. Each dynamic game room has interactive technology that reacts in real time, ensuring an adrenaline-filled adventure. Take your date night, team building events, and corporate parties to the next level with exciting games and friendly competition.



Learn More >>

## MANAGEMENT UPDATES

- Friendly reminder that tenants cannot authorize third party selling, soliciting, or promoting in common spaces. Please direct interested parties to the management team for tabling permissions.
- The Orchard can help grow your brand's visibility with Instagram Reels! These are short, engaging videos that reach more potential customers. If you have any behind-the-scenes moments, customer interactions, product demos, or anything fun related to your business, we'd love to turn them into eye-catching Reels for you. For more info, [click here](#).
- [Click here](#) to download the list of employee discounts at The Orchard Town Center. This will give you an opportunity to help cross promote and support each other. If your business would like to offer a discount, please email Serena Schultz at [sschultz@vestar.com](mailto:sschultz@vestar.com).

## MANAGEMENT CONTACTS

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