

JANUARY-MARCH

MARKETING UPDATES



NEW YEAR GIVEAWAY

As we step into the new year, the center is celebrating with a social media giveaway from January 1 to January 28. To enter, contestants can follow the directions on our Instagram post



VALENTINES DAY GIVEAWAY

Embrace the spirit of Valentine's Day with a social media giveaway from February 1st to February 14th. We will be giving away a \$100 gift card to one lucky winner. To enter, contestants can follow the directions on our Valentine's Day Giveaway Instagram post.



FREE MARKETING FOR YOUR BUSINESS

Send us your upcoming events, sales or promotions! We will post them on our website and social media channels to attract customers to your business. Events shared with us may also gain exposure through local news outlets and online publications via our Public Relations efforts. Please click [HERE](#) to download the 2025 marketing opportunities packet.

WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at nvega@vestar.com with any updates or changes that need to be made.



CONTACTS

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SECURITY

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DIGITAL REACH

INSTAGRAM
FOLLOWERS: 3,067

FACEBOOK PAGE
LIKES: 1,468

Q4 WEBSITE PAGE
VIEWS: 13,027



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