

APRIL-JUNE

MARKETING UPDATES



EASTER CELEBRATION EVENT

Celebrate Easter with us on April 19th from 11-1pm near The Habit Burger. Entertainment includes pictures with the Easter Bunny, face painting and cotton candy. Attendees will receive a craft and goodie bag while supplies last.

EARTH DAY GIVEAWAY

Join us in celebrating Earth Day! A lucky winner from both Instagram and Facebook will receive a \$50 gift card. Entries will be accepted until April 22nd.

MOTHERS DAY GIVEAWAY

Mother's do know best, right? With Mother's Day approaching, we're hosting a social media giveaway from April 14th to May 6th. Be sure to follow us on Instagram for more details!

FATHERS DAY GIVEAWAY

Let's give a big cheer to the man who's always got our back and loves us unconditionally! To show our appreciation for the fathers in our community, we'll be running a social media giveaway from May 19th to June 8th. More details to come on our Instagram soon!

FREE MARKETING FOR YOUR BUSINESS

Send us your upcoming events, sales or promotions! We will post them on our website and social media channels to attract customers to your business. Events shared with us may also gain exposure through local news outlets and online publications via our Public Relations efforts. Please click [HERE](#) to download the 2025 marketing opportunities packet.



CONTACTS

JAKE HUERTA

Senior Property Manager
(510)403-5124
jhuerta@vestar.com

BRANDI HARDY

Marketing Director
(925)332-0346
bhardy@vestar.com

NANCY VEGA

Marketing Manager
(925)332-0343
nvega@vestar.com

SECURITY

(510)239-9549

DIGITAL REACH

INSTAGRAM FOLLOWERS: 3,290

FACEBOOK PAGE LIKES: 1,473

Q1 WEBSITE PAGE VIEWS: 4,044



@SHOPALAMEDALANDING

[SHOPALAMEDALANDING.COM](https://www.shopalamedalanding.com)

APRIL-JUNE

MARKETING UPDATES

WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at nvega@vestar.com with any updates or changes that need to be made.

TENANT OFFER



1st UNITED CREDIT UNION

Since you live or work in the neighborhood, you're eligible to open an account with 1st United Credit Union. Better yet, for a limited time, they'll give you \$200. Simply open a new checking account online or in-branch using promo code GOLOCAL and use your debit card. Learn more at 1stunited.info/banklocal or visit the Alameda branch. They are eagerly waiting to meet you!

Insured by NCUA

LEASING UPDATES



NOW OPEN: STRETCHLAB

We are excited to welcome StretchLab to the center. Get one-on-one assisted stretches with mobility experts. Find them next to Orangetheory Fitness.



ALAMEDALANDING

CONTACTS

JAKE HUERTA

Senior Property Manager
(510)403-5124
jhuerta@vestar.com

BRANDI HARDY

Marketing Director
(925)332-0346
bhardy@vestar.com

NANCY VEGA

Marketing Manager
(925)332-0343
nvega@vestar.com

SECURITY

(510)239-9549

DIGITAL REACH

INSTAGRAM FOLLOWERS: 3,290

FACEBOOK PAGE LIKES: 1,473

Q1 WEBSITE PAGE VIEWS: 4,044



@SHOPALAMEDALANDING

SHOPALAMEDALANDING.COM