



April 2025

MARKETING UPDATES



KURA SUSHI NOW OPEN

The Promenade is thrilled to announce that Kura Sushi officially opened on March 22, 2025! As pioneers of the revolving sushi concept, Kura Sushi brings customers an innovative, tech-interactive dining experience.

IKEA COMING SOON

The Promenade is excited to welcome IKEA Planning Studio, opening this Spring 2025! The studio will offer clients one-on-one consultation services for kitchen, bedroom, and bathroom design. IKEA will be located next to J.Crew Factory.





PELLA WINDOWS COMING SOON

The Promenade is excited to welcome Pella Windows later this year. Pella's offers a wide variety of custom home window styles and shapes for customer's homes. Pella will be located near T-Mobile.

EVENTS



We are hosting a [FREE Easter Photo Celebration](#) This Saturday, April 5th, 2025 from 3-5pm in front of Nordstrom Rack!

This event will host free photos with the bunny, free eggs with goodies, free crafts, free face painting and more. Thank you to all the wonderful tenants who are joining us this weekend!

Our first ever Wellness Event on Saturday, March 15th was a huge success attracting **over 500 attendee's** and garnering great media coverage.

THANK YOU to all 18 wonderful Promenade tenants/vendors who joined us!

Watch the social recap [here](#)
See our news coverage [here](#)

If you would like to participate in our



upcoming events, please email Leann at lemeagher@vestar.com

APRIL GIVEAWAY

The Promenade is hosting a Summer Camp Enter to Win Giveaway featuring a \$650 value summer camp offer from Bach To Rock, along with other gift cards to a few Promenade stores!

If you would like to participate or add an offer to our upcoming giveaways, please email Leann at lemeagher@vestar.com



SPRING/EASTER PHOTO ACTIVATION INSTALLED!

The Promenade will has officially revived the Spring photo op activation near Nordstrom Rack! This floral wall will be for guests to take selfies, and will be used in the next event in April. It will remain on property until Mother's Day in May.

SOCIAL MEDIA

We are continuing to post every other day on

Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer.

If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotional details to Leann Meagher at imeagher@vestar.com**



PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Leann Meagher at imeagher@vestar.com**

WEBSITE UPDATES

HOURS

If your store or restaurant have updated hours, please email your updated hours to **Leann Meagher at imeagher@vestar.com**. Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Leann Meagher at imeagher@vestar.com**

PROMOTIONS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Leann Meagher at imeagher@vestar.com with the details.**

JOB LISTINGS

Are you hiring? Feature your job postings on The Promenade Scottsdale's website. **Please send the job description and instructions on how to apply to Leann Meagher at imeagher@vestar.com to have your job opportunities displayed on the dedicated landing page, [here](#).**

FACEBOOK PAGE
LIKES

6,072

INSTAGRAM
FOLLOWERS

3,442

Tim Ray
Property Manager
602.553.2703
Tray@vestar.com

Shannon Zubert
Assistant Property Manager
602.553.2663
Szubert@vestar.com

Leann Meagher
Marketing Manager
602.553.2621
Lmeagher@vestar.com

For questions or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED



The Promenade Scottsdale | 16243 N. Scottsdale Road | Scottsdale, AZ 85254 US

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