



## LEASING UPDATES

Leasing Updates

Bowles Crossing Updates

Management Updates

### Opening Soon



Rally House is opening soon next to Trader Joe's! This go-to destination offers an extensive selection of sports apparel and gifts from your favorite professional and collegiate teams. Dedicated to local fans, Rally House will bring stylish gear and unique finds to our community.

### Coming Soon



Bowles Crossing continues to add exciting new businesses to the portfolio that will enhance the customer experience!

# BOWLES CROSSING UPDATES

## Community Dates

To help you make the most of upcoming opportunities, we're introducing a Community Dates section! This will highlight key dates when we typically see increased retail activity, giving you a heads-up so you can plan ahead.

- **Easter, April 20** - The center will be closed on Easter, but remaining open is optional for retailers and restaurants.
- **Mother's Day, May 11** - This special day often brings a boost in foot traffic. Be sure to staff accordingly and get ready to welcome more shoppers and diners.
- **Memorial Day Weekend, May 24-26** - We expect the center to be busier than usual.
- **Father's Day, June 15** - Is a great opportunity to see increased traffic at the center. Make sure to staff appropriately and get ready to welcome more shoppers and diners.

---

## BUSINESS SPOTLIGHT

Big shoutout to VIA 313! The Google reviews are in, and people are raving about fresh ingredients and incredible flavors. Their gluten-free pizza is a crowd favorite, and the friendly, knowledgeable staff make every visit enjoyable. With a bright, clean, and fun atmosphere, first-time visitors are already planning their return. Come see what all the buzz is about!



@bowlescrowing  
4,648 Followers



/BowlesCrossing  
956 Likes



shopbowlescrowing.com

# MANAGEMENT UPDATES

- Vectra Bank is currently under construction, located near the south entrance of West Bowles Avenue.
- Phase II of the capital asphalt project for the center will begin soon. More details will be provided.
- With the warmer weather, solicitation may increase. Reminder that solicitation of any kind is prohibited at Bowles Crossing. Please email Lori Giggey, property manager, at [lgiggey@vestar.com](mailto:lgiggey@vestar.com) for immediate removal of any solicitors.
- Property enhancements:
  - Snow gate behind Vasa
  - Refurbishment of trash cans and benches
- To ensure that we have the most current contact information on file, we ask that you complete and return pages 1 & 2 of the [Bowles Contact Form](#).
- Please send any sales, promotions, new products, product features, events, etc. to the marketing manager, Serena Schultz at [sschultz@vestar.com](mailto:sschultz@vestar.com). We can help you get the word out by posting on the Bowles website and reposting on social media. Please follow and tag our social pages so we can share your content.
  - @bowlescrosing on Instagram
  - Bowles Crossing on Facebook

# MANAGEMENT CONTACTS

Lori Giggey	Ilima Lua-Lokan	Kate Heckman	Serena Schultz	Katie Seitz
General Manager	Asst. Property Manager	Marketing Director	Marketing Manager	Admin. Assistant
720.352.6795	303.450.8616	303.450.8608	303.450.8604	303.450.8610
<a href="mailto:lgiggey@vestar.com">lgiggey@vestar.com</a>	<a href="mailto:iLua-lokan@vestar.com">iLua-lokan@vestar.com</a>	<a href="mailto:kheckman@vestar.com">kheckman@vestar.com</a>	<a href="mailto:sschultz@vestar.com">sschultz@vestar.com</a>	<a href="mailto:admin-co@vestar.com">admin-co@vestar.com</a>