

APRIL-JUNE

MARKETING UPDATES



EASTER CELEBRATION EVENT

Celebrate Easter with us on April 12th from 11-1pm near Nails 19. Entertainment includes pictures with the Easter Bunny and temporary glitter tattoo artists. Attendees will receive a craft and goodie bag while supplies last.

EARTH DAY GIVEAWAY

Join us in celebrating Earth Day! A lucky winner from both Instagram and Facebook will receive a \$50 gift card. Entries will be accepted until April 22nd.

MOTHERS DAY GIVEAWAY

Mother's do know best, right? With Mother's Day approaching, we're hosting a social media giveaway from April 14th to May 6th. Be sure to follow us on Instagram for more details!

FATHERS DAY GIVEAWAY

Let's give a big cheer to the man who's always got our back and loves us unconditionally! To show our appreciation for the fathers in our community, we'll be running a social media giveaway from May 19th to June 8th. More details to come on our Instagram soon!



CONTACTS

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SECURITY

(916)628-0056

DIGITAL REACH

INSTAGRAM FOLLOWERS: 1,860

FACEBOOK PAGE LIKES: 910

Q1 WEBSITE PAGE VIEWS: 2,446



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FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click [HERE](#) to download the 2025 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at nvega@vestar.com for a copy.

WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at nvega@vestar.com with any updates or changes that need to be made.

LEASING UPDATES

DXL
BIG + TALL

NOW OPEN: DESTINATION XL BIG+TALL

We're excited to announce that Destination XL Big+Tall is now open near Club Champion! They offer a wide selection of styles and brands, giving Big+Tall guys the freedom to choose the perfect fit. Stop by and check it out today!



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