

JANUARY-MARCH

MARKETING UPDATES

NEW YEAR GIVEAWAY

As we step into the new year, the center is celebrating with a social media giveaway from January 1 to January 28. To enter, contestants can follow the directions on our Instagram post

VALENTINES DAY GIVEAWAY

Embrace the spirit of Valentine's Day with a social media giveaway from February 1st to February 14th. We will be giving away a \$100 gift card to one lucky winner. To enter, contestants can follow the directions on our Valentine's Day Giveaway Instagram post.

FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click [HERE](#) to download the 2025 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at nvega@vestar.com for a copy.

WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at nvega@vestar.com with any updates or changes that need to be made.

LEASING UPDATES

STARLIGHT DANCE STUDIOS & THEATER

We are happy to announce that Starlight Dance Studios & Theater will be joining the center. They are scheduled to open in the end of Q1 2025 and can be located next to Century Theaters.



CONTACTS

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DIGITAL REACH

INSTAGRAM
FOLLOWERS: 9,256

FACEBOOK PAGE
LIKES: 13,233

Q4 WEBSITE PAGE
VIEWS: 17,968