

APRIL-JUNE

MARKETING UPDATES



NEW PROPERTY MANAGEMENT MEMBER: MARIO LOMELI

We are thrilled to have Mario Lomeli as the new Property Manager for Downtown Pleasant Hill. Reach him via email at mlomeli@vestar.com.

EASTER CELEBRATION EVENT

Celebrate Easter with us on April 18th from 3-5pm near Jack's Restaurant & Bar. Entertainment includes pictures with the Easter Bunny, face painting and cotton candy. Attendees will receive a craft and goodie bag while supplies last.

EARTH DAY GIVEAWAY

Join us in celebrating Earth Day! A lucky winner from both Instagram and Facebook will receive a \$50 gift card. Entries will be accepted until April 22nd.

MOTHERS DAY GIVEAWAY

Mother's do know best, right? With Mother's Day approaching, we're hosting a social media giveaway from April 14th to May 6th. Be sure to follow us on Instagram for more details!

FATHERS DAY GIVEAWAY

Let's give a big cheer to the man who's always got our back and loves us unconditionally! To show our appreciation for the fathers in our community, we'll be running a social media giveaway from May 19th to June 8th. More details to come on our Instagram soon!



CONTACTS

MARIO LOMELI

Property Manager
(925)357-2629
mlomeli@vestar.com

CATHERINE KURTZ

Assistant Property Manager
(925)332-0345
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BRANDI HARDY

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SECURITY

(707)339-3192
(707)299-8167

DIGITAL REACH

INSTAGRAM FOLLOWERS: 9,708

FACEBOOK PAGE LIKES: 13,215

Q1 WEBSITE PAGE VIEWS: 4,826



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SUMMER CONCERT SERIES

It's that time of year again- summer concerts are back! To kick off the series, local favorite Neon Velvet will be performing all the hits on June 20th from 7-9 PM at the Plaza. Visit our website for more details and upcoming performance dates!



FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click [HERE](#) to download the 2025 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at nvega@vestar.com for a copy.

WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at nvega@vestar.com with any updates or changes that need to be made.

LEASING UPDATES



K-LUX NAILS & OSAKA MARKETPLACE

We are happy to announce that K-Lux Nails and Osaka Marketplace will be joining the center. Find K-Lux Nails near Vitality Bowls and Osaka Marketplace next to Ulta.



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