

# JANUARY-MARCH

## MARKETING UPDATES



### NEW YEAR GIVEAWAY

As we step into the new year, the center is hosting a social media giveaway from January 1 to January 28. To enter, contestants can follow the directions on our Instagram post



### VALENTINES DAY GIVEAWAY

Embrace the spirit of Valentine's Day with a social media giveaway from February 1st to February 14th. We will be giving away a \$100 gift card to one lucky winner. To enter, contestants can follow the directions on our Valentine's Day Giveaway Instagram post.



### FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click [HERE](#) to download the 2025 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at [nvega@vestar.com](mailto:nvega@vestar.com) for a copy.

### WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at [nvega@vestar.com](mailto:nvega@vestar.com) with any updates or changes that need to be made.



## CONTACTS

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## DIGITAL REACH

INSTAGRAM  
FOLLOWERS: 1,516

FACEBOOK PAGE  
LIKES: 1,550

Q4 WEBSITE PAGE  
VIEWS: 5,574



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