

# APRIL-JUNE

## MARKETING UPDATES



### NEW PROPERTY MANAGEMENT MEMBER: MARIO LOMELI

We are thrilled to have Mario Lomeli as the new Property Manager for East Washington Place. Reach him via email at [mlomeli@vestar.com](mailto:mlomeli@vestar.com).

### EASTER GIVEAWAY

Hop into the Easter spirit with our egg-citing giveaway! From April 4th-17th, guests can enter for a chance to win a gift card. Celebrate the season with this fun treat—check out our Instagram for more details!

### EARTH DAY GIVEAWAY

Join us in celebrating Earth Day! A lucky winner from both Instagram and Facebook will receive a \$50 gift card. Entries will be accepted until April 22nd.

### MOTHERS DAY GIVEAWAY

Mother's do know best, right? With Mother's Day approaching, we're hosting a social media giveaway from April 14th to May 6th. Be sure to follow us on Instagram for more details!

### FATHERS DAY GIVEAWAY

Let's give a big cheer to the man who's always got our back and loves us unconditionally! To show our appreciation for the fathers in our community, we'll be running a social media giveaway from May 19th to June 8th. More details to come on our Instagram soon!

### FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click [HERE](#) to download the 2025 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at [nvega@vestar.com](mailto:nvega@vestar.com) for a copy.



## CONTACTS

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### SECURITY

(707)280-0501

## DIGITAL REACH

INSTAGRAM  
FOLLOWERS: 1,594

FACEBOOK PAGE  
LIKES: 1,545

Q1 WEBSITE PAGE  
VIEWS: 10,080

