

JANUARY-MARCH

MARKETING UPDATES

NEW YEAR GIVEAWAY

As we step into the new year, the center is celebrating with a social media giveaway from January 1 to January 28. To enter, contestants can follow the directions on our Instagram post



LUNAR NEW YEAR CELEBRATION EVENT

Celebrate the Year of the Snake with luck and prosperity! On January 25th from 1pm to 3pm, stop by for our free Lunar New Year celebration event by Ike's Love & Sandwiches. Enjoy taiko drumming, a Lion Dance, face painting and balloon art. Plus, receive candy bags and a craft while supplies last.



LUNAR NEW YEAR GIVEAWAY

To celebrate Lunar New Year, the center is organizing a Lunar New Year giveaway from January 28th to February 12th. Three winners will receive a \$50 gift card. To enter, contestants can follow the directions on our Lunar New Year Giveaway Instagram post.



VALENTINES DAY GIVEAWAY

Embrace the spirit of Valentine's Day with a social media giveaway from February 1st to February 14th. We will be giving away a \$100 gift card to one lucky winner. To enter, contestants can follow the directions on our Valentine's Day Giveaway Instagram post.



CONTACTS

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DIGITAL REACH

INSTAGRAM
FOLLOWERS: 2,591

FACEBOOK PAGE
LIKES: 8,895

Q4 WEBSITE PAGE
VIEWS: 15,562



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MARKETING UPDATES

FREE MARKETING FOR YOUR BUSINESS

Send us your upcoming events, sales or promotions! We will post them on our website and social media channels to attract customers to your business. Please click [HERE](#) to download the 2025 marketing opportunities packet.

WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at nvega@vestar.com with any updates or changes that need to be made.

LEASING UPDATES

TEQUILA BAR & GRILL, JOE'S PHO, AND PEARL BAY MANOR

Exciting things are on the way with upcoming restaurant openings, bringing fresh flavors and fantastic dining experiences to our community! Tequila Bar & Grill will be opening soon and will be located across from Ike's Love & Sandwiches. Additionally, Joe's Pho and Pearl Bay will be joining the center in 2025, both located near Regal.

TEQUILA
BAR & GRILL

Joe's Pho
VIETNAMESE RESTAURANT



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