

March 2025

MARKETING UPDATES

DXL BIG + TALL COMING SOON

The Promenade is excited to announce DXL BIG + TALL is coming soon. They will soon be in the space next to Jos A Bank.



KURA SUSHI OPENING SOON

The Promenade is excited to soon announce the upcoming opening of Kura Sushi this spring. We are all gearing up for their grand opening in the next coming weeks!

COX EXPANSION

Cox communications will soon be expanding their space into a larger footprint in the next coming months.



EVENTS



Our first ever Wellness Event is on Saturday, March 15th, from 11am-3pm.

We are thrilled to activate this new event space (the lawn behind Capital Grille) this coming Sat.

We will have over 15 wonderful Promenade tenants joining us, as well as a few wellness vendors!



We are hosting a FREE Easter Photo Celebration on April 5th, 2026 from 3-5pm in front of Nordstrom Rack!

This event will host free photos with the bunny, free eggs with goodies, free crafts and more.

There is plenty of time to join us for this event!

If you would like to participate in our upcoming events, please email Leann at lmeagher@vestar.com

MARCH GIVEAWAY

The Promenade is hosting a family-

friendly March giveaway. We are giving way tickets for 4 people to the Beatles Tribute show at the ASU Gamage and a gift card for dinner at Maggiano's! This Giveaway will run until March 31st on all of our socials!





SPRING/EASTER PHOTO ACTIVATION INSTALLATION COMING SOON

The Promenade will be reviving the Spring photo op activation near Nordstrom Rack!

This floral wall will be for guests to take selfies, will be used in the next event in April, and remain on property until Mother's Day in May.

SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer.

If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, please send the images and promotional details to Leann Meagher at

<u>Imeagher@vestar.com</u>



PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, please email those offers to Leann Meagher at lmeagher@vestar.com

WEBSITE UPDATES

HOURS

If your store or restaurant have updated hours, please email your updated hours to **Leann Meagher at <u>Imeagher@vestar.com</u>**. Please check your location's listing <u>here</u> to make sure your hours are correct. If you see any inconsistencies, **please email Leann Meagher at <u>Imeagher@vestar.com</u>**

PROMOTIONS

We are updating our website regularly with specials and offers. Please check your location's listing here to make sure any offers listed are correct. If you would like any information to be added to the website, <a href="mailto:please emailto:please em

JOB LISTINGS

Are you hiring? Feature your job postings on The Promenade Scottsdale's website. Please send the job description and instructions on how to apply to Leann Meagher at lmeagher@vestar.com to have your job opportunities displayed on the dedicated landing page, here.

FACEBOOK PAGE LIKES **INSTAGRAM FOLLOWERS**

6,071

3,268

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For questions or more details on any of the newsletter topics, please email us!

STAY CONNECTED





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