

T H E O R C H A R D

# **LEASING UPDATES**

**Coming Soon** 



ΡΟSΤΙΝΟ

SWING 365

**Opening Soon!** 



Follow us on Instagram and Facebook to stay updated on the official open date.

## **NEWS AND UPDATES**

Upcoming Events

Orchard Town Center Updates

Management Updates

# **UPCOMING EVENTS**

#### Easter at The Orchard

Saturday, April 12 11am - 1:30pm

Our Easter event will take place on Town Center Drive. The central activations will include photos with the Easter bunny, a bingo activity, face painting, balloon twisters, and a themed craft activity. Typically, the Easter event draws in a large and enthusiastic audience.

#### Arts Week Kickoff

Saturday, April 26 1pm - 5pm

The City of Westminster is hosting its kick off to Arts Week at The Orchard. This fun filled day will include live mural paintings, music, hula, and more. Thank you to our participating businesses: Cozy Coffee, 3 Margaritas, Rocky Mountain Olive Oil, Whimsy, and Windfall.

#### **Additional Opportunities**

The Marketing Team would like to help our tenants gain more exposure through our fitness events. Typically, we see 150-200 attendees each month at these events. This is a great way to offer a discount or promotion for this particular group of people. If you are interested in featuring something, please email Serena Schultz at sschultz@vestar.com.

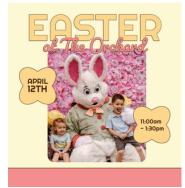
#### Goat Events

2nd Saturday in April 10am, 12pm, 2pm

#### **Rescue Puppy Yoga**

Last Saturday in April 10am and 12pm









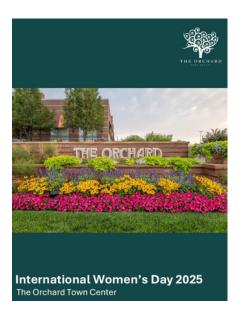


# **ORCHARD UPDATES**

### International Women's Day 2025

We recently celebrated International Women's Day on March 8 and highlighted the incredible women business owners at The Orchard. This serves as a great opportunity to recognize their contributions and showcase how they add value to our center.

Please take a moment to see how these businesses not only enhance our tenant mix but also foster a strong sense of community. <u>Read the article here</u>.



### **Community Dates**

To help you make the most of upcoming opportunities, we're introducing a Community Dates section! This will highlight key dates when we typically see increased retail activity, giving you a heads-up so you can plan ahead.

- Adams 12 school district will be on Spring Break the first week in April.
- There are 3 events happening at The Orchard on April 26:
  - **REMAX Shred Event** Taking place in the north parking lot near Volcano Ramen from 8am-10am. Please plan accordingly for parking purposes.
  - **Rescue Puppy Yoga** Taking place on Town Center Drive at 10 and 12pm next to Grandrabbit's Toy Shoppe.
  - **Arts Week Kickoff** We have a variety of businesses taking part, and we anticipate visitors will be exploring the center.
- Mother's Day often brings a boost in foot traffic. Be sure to staff accordingly and get ready to welcome more shoppers and diners on Sunday, May 11!





/orchardtc 24,689 Likes 12,168 March Website Views theorchardtowncenter.com

### **BUSINESS SPOTLIGHT J.Crew Factory**

A big shoutout to J.Crew Factory for their spotless and well-organized store! Get Easter-ready with their stylish spring looks for the whole family. Plus, their friendly team is always happy to help. Find them right across from lululemon.



## MANAGEMENT UPDATES

- Be sure to check the timers on your sign/lights and adjust properly for daylight savings.
- The center will be closed on Sunday, April 20 for Easter, but remaining open is optional for retailers and restaurants.



## **MANAGEMENT CONTACTS**

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