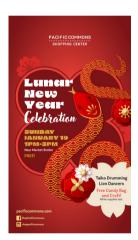
JANUARY-MARCH

MARKETING UPDATES



NEW YEAR GIVEAWAY

As we step into the new year, the center is kicking off with a social media giveaway from January 1 to January 28. To enter, contestants can follow the directions on our Instagram post.



LUNAR NEW YEAR CELEBRATION EVENT

Welcome the Year of the Snake with luck and prosperity! On January 19th from 1pm to 3pm, stop by for our free Lunar New Year event by Market Broiler. Enjoy taiko drumming and a Lion Dance. Plus, receive candy bags and a craft while supplies last.



LUNAR NEW YEAR GIVEAWAY

In honor of Lunar New Year, the center is hosting a giveaway from January 28th to February 12th.

Three winners will receive a \$50 gift card. To enter, contestants can follow the directions on our Lunar New Year Giveaway Instagram post.

VALENTINES DAY GIVEAWAY

Embrace the spirit of Valentine's Day with a social media giveaway from February 1st to February 14th. We will be giving away a \$100 gift card to one lucky winner. To enter, contestants can follow the directions on our Valentine's Day Giveaway Instagram post.

PACIFIC COMMONS

SHOPPING CENTER

CONTACTS

TONI MARCOS

Property Manager (510)403-5127 tmarcos@vestar.com

BRANDI HARDY

Marketing Director (925)332-0346 bhardy@vestar.com

NANCY VEGA

Marketing Manager (925)332-0343 nvega@vestar.com

SECURITY

(707)637-6604

DIGITAL REACH

INSTAGRAM FOLLOWERS: 3,851

FACEBOOK PAGE LIKES: 8,747

Q3 WEBSITE PAGE VIEWS: 33,293







MARKETING UPDATES



FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click HERE to download the 2025 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at nvega@vestar.com for a copy.

WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click <u>HERE</u> to visit the website directory, email Nancy Vega at <u>nvega@vestar.com</u> with any updates or changes that need to be made.

LEASING UPDATES



WOOF GANG BAKERY & GROOMING

Exciting things are on the way with the upcoming opening of Woof Gang Bakery & Grooming, offering top-notch care and pampering for your furry friends! Find them next to Brian Black Tea.

PACIFIC COMMONS SHOPPING CENTER

CONTACTS

TONI MARCOS

Property Manager (510)403-5127 tmarcos@vestar.com

BRANDI HARDY

Marketing Director (925)332-0346 bhardy@vestar.com

NANCY VEGA

Marketing Manager (925)332-0343 nvega@vestar.com

> <u>SECURITY</u> (707)637-6604

DIGITAL REACH

INSTAGRAM FOLLOWERS: 3,851

FACEBOOK PAGE LIKES: 8,747

Q3 WEBSITE PAGE VIEWS: 33,293