

# JANUARY-MARCH

## MARKETING UPDATES



### NEW YEAR GIVEAWAY

As we step into the new year, the center is kicking off with a social media giveaway from January 1 to January 28. To enter, contestants can follow the directions on our Instagram post.



### LUNAR NEW YEAR CELEBRATION EVENT

Welcome the Year of the Snake with luck and prosperity! On January 19th from 1pm to 3pm, stop by for our free Lunar New Year event by Market Broiler. Enjoy taiko drumming and a Lion Dance. Plus, receive candy bags and a craft while supplies last.

### LUNAR NEW YEAR GIVEAWAY

In honor of Lunar New Year, the center is hosting a giveaway from January 28th to February 12th. Three winners will receive a \$50 gift card. To enter, contestants can follow the directions on our Lunar New Year Giveaway Instagram post.



### VALENTINES DAY GIVEAWAY

Embrace the spirit of Valentine's Day with a social media giveaway from February 1st to February 14th. We will be giving away a \$100 gift card to one lucky winner. To enter, contestants can follow the directions on our Valentine's Day Giveaway Instagram post.

**PACIFIC COMMONS**  
SHOPPING CENTER

## CONTACTS

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### SECURITY

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## DIGITAL REACH

INSTAGRAM  
FOLLOWERS: 3,851

FACEBOOK PAGE  
LIKES: 8,747

Q3 WEBSITE PAGE  
VIEWS: 33,293



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### FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click [HERE](#) to download the 2025 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at [nvega@vestar.com](mailto:nvega@vestar.com) for a copy.

### WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at [nvega@vestar.com](mailto:nvega@vestar.com) with any updates or changes that need to be made.

## LEASING UPDATES



### WOOF GANG BAKERY & GROOMING

Exciting things are on the way with the upcoming opening of Woof Gang Bakery & Grooming, offering top-notch care and pampering for your furry friends! Find them next to Brian Black Tea.

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