

APRIL-JUNE

MARKETING UPDATES



NEW PROPERTY MANAGEMENT MEMBER: CHRISTIAN FERNANDEZ

We are thrilled to have Christian Fernandez as the new Assistant Property Manager for Pacific Commons. Reach Christian via email at cfernandez@vestar.com.

EASTER CELEBRATION EVENT

Celebrate Easter with us on April 13th from 3-5pm near Koja Kitchen. Entertainment includes pictures with the Easter Bunny, face painting and cotton candy. Attendees will receive a craft and goodie bag while supplies last.

EARTH DAY GIVEAWAY

Join us in celebrating Earth Day! A lucky winner from both Instagram and Facebook will receive a \$50 gift card. Entries will be accepted until April 22nd.

MOTHERS DAY GIVEAWAY

Mother's do know best, right? With Mother's Day approaching, we're hosting a social media giveaway from April 14th to May 6th. Be sure to follow us on Instagram for more details!

FATHERS DAY GIVEAWAY

Let's give a big cheer to the man who's always got our back and loves us unconditionally! To show our appreciation for the fathers in our community, we'll be running a social media giveaway from May 19th to June 8th. More details to come on our Instagram soon!

SUMMER CONCERT SERIES

It's that time of year again- summer concerts are back! To kick off the series, local favorite The Cheeseballs will be performing all the hits on June 27th from 7-9 PM at The Block. Visit our website for more details and upcoming performance dates!

PACIFIC COMMONS
SHOPPING CENTER

CONTACTS

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SECURITY

(707)637-6604

DIGITAL REACH

INSTAGRAM
FOLLOWERS: 4,126

FACEBOOK PAGE
LIKES: 8,732

Q1 WEBSITE PAGE
VIEWS: 7,568



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FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click [HERE](#) to download the 2025 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at nvega@vestar.com for a copy.

WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at nvega@vestar.com with any updates or changes that need to be made.

LEASING UPDATES



COMING SOON: WOOF GANG BAKERY & GROOMING

We're thrilled to welcome new tenants to the center! Woof Gang Bakery & Grooming will be opening soon next to Brian Black Tea—stay tuned for their arrival!



MINISO

We have some exciting news! Miniso is set to open their largest bay area store at Pacific Commons. They are taking over the space near T.J.Maxx. More details to come.

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