

APRIL-JUNE

MARKETING UPDATES



EASTER CELEBRATION EVENT

Celebrate Easter with us on April 13th from 11-1pm near Chipotle. Entertainment includes pictures with the Easter Bunny and face painting. Attendees will receive a craft and goodie bag while supplies last.

EARTH DAY GIVEAWAY

Join us in celebrating Earth Day! A lucky winner from both Instagram and Facebook will receive a \$50 gift card. Entries will be accepted until April 22nd.

MOTHERS DAY GIVEAWAY

Mother's do know best, right? With Mother's Day approaching, we're hosting a social media giveaway from April 14th to May 6th. Be sure to follow us on Instagram for more details!

FATHERS DAY GIVEAWAY

Let's give a big cheer to the man who's always got our back and loves us unconditionally! To show our appreciation for the fathers in our community, we'll be running a social media giveaway from May 19th to June 8th. More details to come on our Instagram soon!

FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click [HERE](#) to download the 2025 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at nvega@vestar.com for a copy.



CONTACTS

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SECURITY

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DIGITAL REACH

INSTAGRAM
FOLLOWERS: 2,019

FACEBOOK PAGE
LIKES: 7,732

Q1 WEBSITE PAGE
VIEWS: 9,128



@RIVERMARKVILLAGE

[RIVERMARKVILLAGE.COM](https://www.rivermarkvillage.com)

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WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at nvega@vestar.com with any updates or changes that need to be made.

LEASING UPDATES



NOW OPEN: VELVET HEAD SPA

Velvet Head Spa is now open next to H&R Block! This relaxing spa offers a variety of hair and scalp treatments to help you unwind and rejuvenate.

COMING SOON: MATHNASIUM & BOLTIFUL FRESH KITCHEN

We're thrilled to announce that Mathnasium will be opening soon, offering expert math tutoring for all ages. We're also pleased to welcome Boltiful Fresh Kitchen, a new eatery that will be serving healthy and delicious meals.

MATHNASIUM



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