



MAY 2025

MARKETING UPDATES



MINISO COMING SOON

We're excited to announce that Miniso will be joining us at the Promenade! Guests can explore their wide selection of fun lifestyle products. Stay tuned for all the upcoming information with the opening.

WALLPAPER CO COMING SOON

We are thrilled to share that the Wallpaper Co will soon be bringing all of their stylish and contemporary designs to The Promenade. From bold patterns to subtle textures, their collection adds a perfect touch of personality and elegance to any room.





PELLA WINDOWS COMING SOON

Later this year, Pella Windows will be opening a new location at The Promenade! Specializing in beautifully crafted, customizable window designs, Pella offers a wide selection of styles and shapes to enhance any home. Keep an eye out for their new space near T-Mobile.

IKEA COMING SOON

Coming spring 2025! The Promenade is pleased to welcome the IKEA Planning studio! Get ready for a new way to bring your home design ideas to life. The studio will offer personalized consultations focused on kitchens, bedrooms, and bathrooms - tailored to fit any style and space. Guests can find the new IKEA Planning Studio right next to J. Crew Factory



EVENT RECAP



Free face painting until 5!



Free photos 3-5pm!

EASTER PHOTO CELEBRATION
SATURDAY, APRIL 5TH | 3PM-5PM

Our Easter Bunny Photo Event was a fantastic success, with over 400 attendees joining the fun! Guests enjoyed free photos with the Easter Bunny, free crafts, cotton candy, face painting & more! We'd like to thank our amazing tenants, including IKEA, for their great participation!

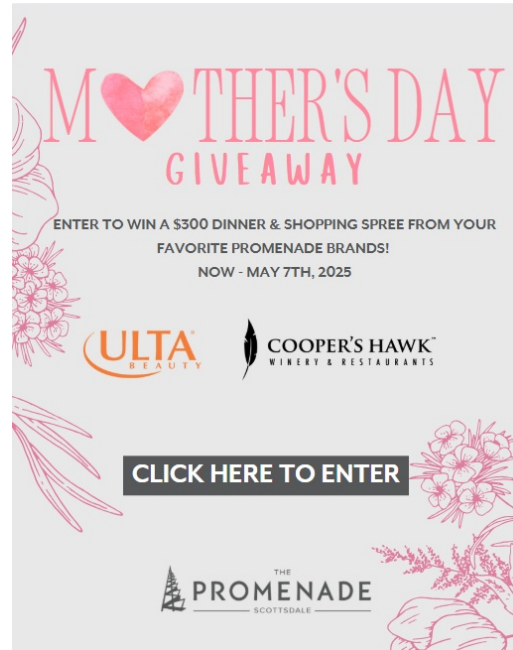
Catch all the highlights from the event [HERE](#)

MAY GIVEAWAY

The Promenade is hosting a special **Mother's Day Enter to Win Giveaway!** One lucky winner will receive a \$300 prize that includes dinner at Cooper's Hawk and a shopping spree at Ulta Beauty!

This giveaway will be promoted through our social media channels and guests can enter directly on The Promenade Scottsdale website.

If you would like to participate or add an offer to our upcoming giveaways, [please email Leann at leann@vestar.com](mailto:leann@vestar.com)



SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer.

If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotional details to Leann Meagher at leann@vestar.com**



PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Leann Meagher at leann@vestar.com**

WEBSITE UPDATES

HOURS

If your store or restaurant have updated hours, please email your updated hours to **Leann Meagher** at lmeagher@vestar.com. Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Leann Meagher** at lmeagher@vestar.com

PROMOTIONS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Leann Meagher** at lmeagher@vestar.com with the details.

JOB LISTINGS

Are you hiring? Feature your job postings on The Promenade Scottsdale's website. **Please send the job description and instructions on how to apply** to **Leann Meagher** at lmeagher@vestar.com to have your job opportunities displayed on the dedicated landing page, [here](#).

FACEBOOK PAGE LIKES

6,073

INSTAGRAM FOLLOWERS

3,465

Tim Ray
Property Manager
602.553.2703
Tray@vestar.com

Shannon Zubert
Assistant Property Manager
602.553.2663
Szubert@vestar.com

Leann Meagher
Marketing Manager
602.553.2621
Lmeagher@vestar.com

For questions or more details on any of the newsletter topics, please [email us](#)!

STAY CONNECTED



The Promenade Scottsdale | 16243 N. Scottsdale Road | Scottsdale, AZ 85254 US

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