

JANUARY 2026

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Security Dispatch
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LEASING UPDATES

COLOR ME MINE – COMING SOON

We are pleased to announce Color Me Mine will be coming in mid-January 2026 to The Landing! They are located next to Papaya Café. At Color Me Mine you can paint pottery solo, with friends, or as a party! For more information visit www.colormemine.com.

MARKETING UPDATES

JANUARY GIVEAWAY

The Landing will host a self-care themed Instagram giveaway this month. If you would like to participate/contribute to a giveaway, please reach out to Alixandria Ogawa, Marketing Director at aogawa@vestar.com or Emma Meyer, Marketing Manager at emeyer@vestar.com.

YEAR OF THE HORSE PAGODA & TENANT OFFERS

FEBRUARY 1 - 28

Commemorate the 'Year of the Horse' with family photos at our lit-up photo pagoda located in the plaza across from Regal. In addition, if you'd like to participate in celebrating Lunar New Year this year, email an EXCLUSIVE offer for the month to aogawa@vestar.com or emeyer@vestar.com by **Friday, January 23**.



MARKETING UPDATES

POSTER PROGRAM – Quarter 1

January/February/March

Our Poster Program is closed for the first quarter of 2026 and will run from January-March. Space is limited and offered on a “first come, first served” basis. An email will GO out in March for the next round. Each merchant will be permitted to display one (1) one-sided poster and is responsible for the designing of the poster. If you would like to participate in the next round, please reach out to Alixandria Ogawa, Marketing Director at aogawa@vestar.com or Emma Meyer, Marketing Manager at emeyer@vestar.com.



FREE MARKETING OPPORTUNITIES PACKET

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media sites to help spread the word about your store's happenings. Please click [HERE](#) to download the Marketing Opportunities packet.



PROPERTY MANAGEMENT UPDATES

WINTER SAFETY REMINDERS

As we begin the new year, we look forward to continuing our partnership and supporting your success at The Landing. With winter weather in mind, please review the following seasonal safety reminders:

- Use caution during early morning and evening hours when snow and ice are more likely
- Report icy or slippery conditions to Management immediately so they can be addressed. You can send an email to thelandingadmin@vestar.com or call the office at 425-228-2150
- Ensure employees and vendors are aware of winter safety procedures

Thank you for your cooperation and continued partnership. We wish you a safe and successful start to the year.

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THE LANDING