

JANUARY 2026

LEASING UPDATES

COMING SOON:

- **Pho n Mor** – Opening in March the Promenade. Warm pho and other traditional Vietnamese dishes.
- **Array 36** – Opening in March in the Promenade. Authentic Chinese cuisine in a sophisticated atmosphere.
- **Tang Tang** – Opening in June in the Promenade. Multiple karaoke rooms in an upscale lounge bar setting.
- **Jabal Coffee** – Opening in Spring in the Promenade. Serving Yemeni coffee and pastries in a modern environment.
- **Tsurukawa Udon** – Opening in Fall in the Promenade. Udon noodles and more traditional Japanese cuisine.

MARKETING UPDATES

POSTER PROGRAM – January / February

Our Poster Program is closed for January / February. Space is limited and offered on a “first come, first served” basis. Each merchant will be permitted to display one (1) one-sided poster and is responsible for the designing of the poster. If you would like to participate in the next round, please reach out to Alixandria Ogawa, Marketing Director at aogawa@vestar.com or Emma Meyer, Marketing Manager at emeyer@vestar.com.

THE DISTRICT

TUSTIN LEGACY

CONTACTS

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(714) 258-1414



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@TheDistrictTustin

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MARKETING UPDATES

YEAR OF YOU GIVEAWAY

Our January enter-to-win is all about you!

Consumers can enter-to-win on our Instagram.

Contact Alixandria Ogawa at aogawa@vestar.com or

Emma Meyer at emeyer@vestar.com to participate.

SUNDAY FARMERS MARKET

The District's farmers market continues to grow and now offers EBT payments to assist our local seniors and families in need. Be sure to stop by on a Sunday to stock up on fresh produce and see the other great offerings.

YEAR OF THE HORSE

SATURDAY, FEB 14 | 12PM - 2PM

Families can celebrate the Year of the Horse with a FREE afternoon of family activities, lion dance performances, kid's crafts, and lucky red envelopes! A separate tenant memo with participation information will be emailed.

OC FOODIES DINING SERIES

The Dining Series is taking place in February. To make it interactive, the District will be creating a booklet where guests can explore new items and rate their experience. Each participating restaurant will have a dedicated page in the booklet featuring four rating spots, as well as a dedicated page on the website. The District will be passing out materials in late January/ early February.

LOOKING FORWARD...

- Valentine's Day is on February 14th. Send us your Valentine's Day promotions!
- The Year of the Horse starts on February 17th. Send us your Lunar New Year promotions.



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PROPERTY MANAGEMENT

SIGNAGE REMINDER

To keep our center looking consistent and well-maintained, we kindly ask all tenants not to remove or alter any onsite signage, including posters. Poster holders and frames are property of the center and should not be handled or repurposed by tenants.

If you have placed your own posters in these holders, please note that they have been removed and disposed of as they were not approved.

All signage requests must be submitted to both the Property Management and Marketing teams for review and approval.



AMC MOVIE OPENINGS

Below are upcoming openings at AMC to help you prepare for staffing needs.

January 9 – Primate
January 9 – I Was A Stranger
January 16 – Signing Tony Raymond
January 16 – Night Patrol
January 16 – Charlie the Wonderdog
January 16 – Sheepdog
January 16 – All You Need Is Kill
January 23 – Cliko
January 24 – Send Help



2025 MARKETING OPPORTUNITIES GUIDE

The District can support your marketing efforts through our **FREE marketing programs** including:

- 22"x28" Onsite Posters
- Social Media Posts
- Store Directory w/ Logo
- Website Events & Promotions Ads
- In-Center Posters

Additional Center Programs:

- Monthly Contests
- Center-Wide Email Blasts
- Audio Commercials
- Center & Community Events
- Media & Digital Partnerships



FACEBOOK FOLLOWERS

13.7K

INSTAGRAM FOLLOWERS

19.9K

WEBSITE VIEWS

28.1K

TOTAL SUBSCRIBERS

14.4K

TOTAL PR IMPRESSIONS

38M

Email Alixandria Ogawa at aogawa@vestar.com or Emma Meyer at emeyer@vestar.com to participate.



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