

FEBRUARY 2026

LEASING UPDATES

COMING SOON:

- **Pho n Mor** – Opening in March the Promenade. Warm pho and other traditional Vietnamese dishes.
- **Array 36** – Opening in June in the Promenade. Authentic Chinese cuisine in a sophisticated atmosphere.
- **Tang Tang** – Opening in June in the Promenade. Multiple karaoke rooms in an upscale lounge bar setting.
- **Jabal Coffee** – Opening in Spring in the Promenade. Serving Yemeni coffee and pastries in a modern environment.
- **Tsurukawa Udon** – Opening in Fall in the Promenade. Udon noodles and more traditional Japanese cuisine.
- **Beirut Grill** – Opening in the Promenade. Lebanese food served in a fast-casual environment.
- **More Yogurt** – Opening in the Promenade. Serving yogurt-based drinks, frozen yogurt, and dessert-like drinks.

MARKETING UPDATES

FARMERS MARKET

The District's farmers market continues to grow and now offers EBT payments to assist our local seniors and families in need. Be sure to stop by on a Sunday to stock up on fresh produce and see the other great offerings.

THE
DISTRICT
TUSTIN LEGACY

CONTACTS

Tom Schriber
Property Manager
tschriber@vestar.com

Raquel Bencivenga
Assistant Property Manager
rbencivenga@vestar.com

Lorena Torres
Administrative Assistant
ltorres@vestar.com

Alixandria Ogawa
Marketing Director
aogawa@vestar.com

Emma Meyer
Marketing Manager
emeyer@vestar.com

Management Office:
(714) 259-9090

Security Dispatch (24/7):
(714) 258-1414



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MARKETING UPDATES

QUALITY TIME AT THE DISTRICT GIVEAWAY

The February enter-to-win will feature a gift card bundle for a great day at The District. Consumers can enter-to-win on our Instagram. Contact Alixandria Ogawa at aogawa@vestar.com or Emma Meyer at emeyer@vestar.com to participate.

YEAR OF THE HORSE CELEBRATION

SATURDAY, FEB 14 | 12PM - 2PM

Families can celebrate the Year of the Horse with a FREE afternoon of family activities, lion dance performances, kid's crafts, and lucky red envelopes! A separate tenant memo with participation information has been emailed.

POSTER PROGRAM – MARCH / APRIL

Our Poster Program is open for March / April and the artwork is due February 19, 2026. Space is limited and offered on a “first come, first served” basis. Each merchant will be permitted to display one (1) one-sided poster and is responsible for the designing of the poster. If you would like to participate, please reach out to Alixandria Ogawa, Marketing Director at aogawa@vestar.com or Emma Meyer, Marketing Manager at emeyer@vestar.com.

OC FOODIES DINING SERIES

The Dining Series is taking place all month. To make it interactive, the District created a booklet where guests can explore new items and rate their experience. Each participating restaurant has a dedicated page in the booklet featuring four rating spots, as well as a dedicated page on the dedicated website.

[Link to the Dining Series Webpage.](#)

LOOKING FORWARD...

- March brings St. Patrick's Day and springtime. Send us any promotions or discounts.
- Community family events and Earth Day events.



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PROPERTY MANAGEMENT

SIGNAGE REMINDER

To keep our center looking consistent and well-maintained, we kindly ask all tenants not to remove or alter any onsite signage, including posters. Poster holders and frames are property of the center and should not be handled or repurposed by tenants.

If you have placed your own posters in these holders, please note that they have been removed and disposed of as they were not approved.

All signage requests must be submitted to both the Property Management and Marketing teams for review and approval.

2026 MARKETING OPPORTUNITIES GUIDE

The District can support your marketing efforts through our **FREE marketing programs** including:

- 22"x28" Onsite Posters
- Social Media Posts
- Store Directory w/ Logo
- Website Events & Promotions Ads
- In-Center Posters

Additional Center Programs:

- Monthly Contests
- Center-Wide Email Blasts
- Audio Commercials
- Center & Community Events
- Media & Digital Partnerships

Email Alixandria Ogawa at aogawa@vestar.com or Emma Meyer at emeyer@vestar.com to participate.



AMC MOVIE OPENINGS

Below are upcoming openings at AMC to help you prepare for staffing needs.

February 6 – The Strangers: Chapter 3
February 6 – Dracula
February 6 – Solo Mio
February 6 – Whistle
February 13- Good Luck, Have Fun, Don't Die
February 13 – Crime 101
February 13 – Wuthering Heights
February 20 – How To Make a Killing
February 20 – Pillion
February 27 – Scream 7



FACEBOOK
FOLLOWERS

13.7 K

INSTAGRAM
FOLLOWERS

20 K

WEBSITE
VIEWS

23.6 K

TOTAL
SUBSCRIBERS

13.8 K

TOTAL PR
IMPRESSIONS

24.7 M



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