

MARCH 2026

LEASING UPDATES

COMING SOON:

- **Pho n Mor** – Opening in April the Promenade. Warm pho and other traditional Vietnamese dishes.
- **Array 36** – Opening in May in the Promenade. Authentic Chinese cuisine in a sophisticated atmosphere.
- **Tang Tang** – Opening in July in the Promenade. Multiple karaoke rooms in an upscale lounge bar setting.
- **Jabal Coffee** – Opening in Summer in the Promenade. Serving Yemeni coffee and pastries in a modern environment.
- **Tsurukawa Udon** – Opening in Fall in the Promenade. Udon noodles and more traditional Japanese cuisine.
- **Beirut Grill** – Opening in the Promenade. Lebanese food served in a fast-casual environment.
- **More Yogurt** – Opening in the Promenade. Serving yogurt-based drinks, frozen yogurt, and dessert-like drinks.

MARKETING UPDATES

ST. PATRICK'S DAY GIVEAWAY

The March enter-to-win will feature a gift card bundle to various tenants. Consumers can enter-to-win on our Instagram. Contact Alixandria Ogawa at aogawa@vestar.com or Emma Meyer at emeyer@vestar.com to participate.

THE DISTRICT

TUSTIN LEGACY

CONTACTS

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@TheDistrictTustin

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MARKETING UPDATES

POSTER PROGRAM – MARCH / APRIL

Our Poster Program is CLOSED for March / April. Space is limited and offered on a “first come, first served” basis. Each merchant will be permitted to display one (1) one-sided poster and is responsible for the designing of the poster. If you would like to participate, please reach out to Alixandria Ogawa, Marketing Director at aogawa@vestar.com or Emma Meyer, Marketing Manager at emeyer@vestar.com.

BUMP TO BABY COMMUNITY EVENT

SUNDAY, MARCH 22 | 10 AM - 12 PM

Orange County’s largest prenatal and postpartum expo is returning to The District on Sunday March 22 from 10 AM to 12 PM in the Promenade. This is a ticketed community event.

BACHELORETTE WATCH PARTY

MONDAY, MARCH 23 | 6 PM - 8 PM

Catch the Premiere of The Bachelorette on March 23 from 6-8 PM on the Luna Rossa patio. This free event is serving up drama, wine, and an Italian buffet. [RSVP here.](#)

PARENTING OC JAMBOREE COMMUNITY EVENT

SATURDAY, APRIL 18 | 10 AM – 3 PM

The Parenting OC Jamboree is on April 18 in the Valet area, hosted by Parenting OC Magazine. This event is for families to learn information on summer activities, camps, learning programs, sports, and more! This is a ticketed community event.

EARTH DAY CELEBRATION EVENT

SATURDAY, APRIL 25 | 12 PM - 2 PM

The District at Tustin will be hosting an Earth Day celebration on April 25th from 12 PM-2 PM in the AMC Fountain Plaza. This is a free event for families and will include touch and feel learning stations, crafts, music, characters and more! A separate tenant memo will go out in April.



LOOKING FORWARD...

- April brings Easter and Earth Day. Send us your promotions for April!



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PROPERTY MANAGEMENT

SPLASH PAD

The splash pad in front of Activate Games is slated to be open by the end of March. This is an interactive water feature that will be running day and night.

FARMERS MARKET

A weekly market with fresh produce, food, and artisanal items. Hosted in the parking lot near PetSmart on Sundays from 9 AM to 1 PM. The Farmers Market vendors also now accepts EBT.

OVERHEAD INSTALL

The overhead install in the Promenade will be switched out starting March 13 to March 20. Stop by to see the new installation!

2026 MARKETING OPPORTUNITIES GUIDE

The District can support your marketing efforts through our **FREE marketing programs** including:

- 22"x28" Onsite Posters
- Social Media Posts
- Store Directory w/ Logo
- Website Events & Promotions Ads
- In-Center Posters

Additional Center Programs:

- Monthly Contests
- Center-Wide Email Blasts
- Audio Commercials
- Center & Community Events
- Media & Digital Partnerships

Email Alixandria Ogawa at aogawa@vestar.com or Emma Meyer at emeyer@vestar.com to participate.



AMC MOVIE OPENINGS

Below are upcoming openings at AMC to help you prepare for staffing needs.

March 4 – Othello

March 10 – One Piece (Fan Event)

March 11 – The Optimist

March 13 – Reminders of Him

March 13 – Slanted

March 20 – The Pout-Pout Fish

March 20 – Project Hail Mary



FACEBOOK
FOLLOWERS

13.7 K

INSTAGRAM
FOLLOWERS

20 K

WEBSITE
VIEWS

23.6 K

TOTAL
SUBSCRIBERS

13.8 K

TOTAL PR
IMPRESSIONS

24.7 M



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