



MAY
2026

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MARKETING UPDATES

MOTHER’S DAY GIVEAWAY

The Landing is hosting a Mother’s Day themed Instagram giveaway this month. If you would like to participate/contribute to a giveaway, please reach out to Alixandria Ogawa, Marketing Director at aogawa@vestar.com or Emma Meyer, Marketing Manager at emeyer@vestar.com.

MOM LETTERS INSTALLATION | MAY 10

Celebrate Mother’s Day with The Landing’s MOM letter installation in the plaza across from Regal. Snap a photo and create great memories with Mom this Mother’s Day.

NEW GENERAL PROPERTY MANAGER

Please welcome Bethany Bacolas to the Property Management Team as our new General Manager. Please include her on your property management emails at BBacolas@vestar.com.

HELLO KITTY CAFÉ TRUCK | JUNE 13

Hello Kitty Café Truck is coming back to The Landing on June 13th from 10 AM- 7 PM in the parking lot near Ross. The truck will be parked along Park Avenue.



MARKETING UPDATES

POSTER PROGRAM – Quarter 3

July/August/September

Our Poster Program is closed for the second quarter. The next round's artwork is due on June 18, 2026. Space is limited and offered on a "first come, first served" basis. Each merchant will be permitted to display one (1) one-sided poster and is responsible for the designing of the poster. If you would like to participate in the next round, please reach out to Alixandria Ogawa, Marketing Director at aogawa@vestar.com or Emma Meyer, Marketing Manager at emeyer@vestar.com.



FREE MARKETING OPPORTUNITIES PACKET

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media sites to help spread the word about your store's happenings. Please click [HERE](#) to download the Marketing Opportunities packet.



PROPERTY MANAGEMENT UPDATES

DISCARDING WATER REMINDERS

It has come to our attention that some tenants have been disposing of water by throwing it out their back doors into the common areas and sidewalks. Please discontinue this practice immediately.

When water is discarded in these areas, it creates dirty, sticky residue on the pavement and walkways. This not only affects the appearance of the center but also creates a safety hazard, as customers and guests can slip and fall.

We ask that all tenants ensure proper disposal of water inside your suites and keep the back-door areas clean, dry, and free of any debris at all times.

Thank you for your cooperation in helping us maintain a safe and pleasant environment for everyone.

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THE LANDING