



JULY
2026

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MARKETING UPDATES

TRAINING CAMP | JULY 25- AUGUST 13

Celebrate the Super Bowl 2025 Champions as they head into the new season of football! Fans will park at The Landing to shuttle them to/from the training facility. These are all 1 PM practices, *except* for August 7th. Parking will be impacted so please plan ahead on July 25, July 26, July 28, July 31, August 1, August 4, August 5, August 7, August 8, and August 13.



BUBBLE BASH | AUGUST 22 | 11 AM-1 PM

Soak up the summer sun amongst millions of bubbles! Bubble Bash is back on August 22 from 11 AM to 1 PM on North 10th Place! Join this free family event and enjoy multiple bubble stations, a foam zone, DJ, splash pad, and more. All ages are welcome. A tenant memo will be going out with participation information.

JULY GIVEAWAY

The Landing is hosting a Training Camp themed Instagram giveaway this month. If you would like to participate/contribute to a giveaway, please reach out to Alixandria Ogawa, Marketing Director at aogawa@vestar.com or Emma Meyer, Marketing Manager at emeyer@vestar.com.



MARKETING UPDATES

POSTER PROGRAM – Quarter 3

July/August/September

Our Poster Program is **CLOSED** for the third quarter. The Q4 round's artwork is due on **September 18, 2026**. Space is limited and offered on a "first come, first served" basis. Each merchant will be permitted to display one (1) one-sided poster and is responsible for the designing of the poster. If you would like to participate in the next round, please reach out to Alixandria Ogawa, Marketing Director at aogawa@vestar.com or Emma Meyer, Marketing Manager at emeyer@vestar.com.



FREE MARKETING OPPORTUNITIES PACKET

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media sites to help spread the word about your store's happenings. Please click [HERE](#) to download the Marketing Opportunities packet.



PROPERTY MANAGEMENT UPDATES

SUMMER HEAT REMINDERS

With high temperatures expected, we encourage all tenants to take extra precautions for the safety and well-being of both your employees and customers. Please remind staff to stay hydrated, take breaks in cool or shaded areas when possible, and be alert for signs of heat-related illness such as dizziness, headaches, nausea, or excessive fatigue. Customers may also be more susceptible to the heat, particularly children, older adults, and those with underlying health conditions. Let's work together to keep everyone safe.

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