



LEASING UPDATES

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Opening in January



Coming Soon



BOWLES CROSSING UPDATES

MARKETING DIRECTOR ANNOUNCEMENT

We are delighted to introduce Jessica Cowden as the new Director of Marketing!

She brings over 20 years of experience in nonprofit, arts, and event marketing, and she loves finding creative ways to support the people she works with. Jessica has partnered with organizations across the Denver metro area and is excited to bring that energy to Bowles Crossing.

When she's not working, she's usually running around with her husband and four kids—at games, performances, or whatever the week brings. She can't wait to learn more about your business and what makes Bowles Crossing such a great place. Jessica will be making the rounds in the coming weeks, and you can always reach her by phone or email if you need anything in the meantime. You can reach her directly at jcowden@vestar.com. Her extension desk line is 303-450-8630.

Please join us in offering her a warm welcome!



@bowlescrosing
4,761 Followers



/BowlesCrossing
989 Likes



shopbowlescrosing.com

2025

MARKETING RECAP

We had another successful year at Bowles Crossing and we're excited to share a snapshot of the marketing progress and results achieved throughout 2025. We look forward to continuing our partnership and supporting your business in the year ahead.



247

THOUSAND

SOCIAL
VIEWS



5.7

THOUSAND

SOCIAL CONTENT
INTERACTIONS



10

THOUSAND

WEBSITE
HITS



5.1

MILLION

CENTER
VISITS



1

NEW TENANT

BUSINESS SPOTLIGHT

TRADER JOE'S

A favorite at Bowles Crossing, Trader Joe's is the neighborhood grocery store Littleton locals love for its unique finds, friendly atmosphere, and unbeatable value. We're happy to have them as part of our community!

MANAGEMENT UPDATES

GENERAL INFO

- As days get shorter, please update signage timers to ensure exterior lights/signs are on from dusk until dawn.
- We are updating the Bowles Crossing employee discount list. This is a great way to help cross promote and support each other. If your business would like to offer a discount to Center employees, please email Serena Schultz at sschultz@vestar.com.
- We're looking to highlight businesses with any Super Bowl or Valentine's Day offerings whether that's activations, promotions, events, or lunch/dinner specials. We'd love to feature your business across our marketing channels. If you have anything planned, please send over your offerings to Serena Schultz by January 31.

MANAGEMENT CONTACTS

Lori Giggey	Ilima Lua-Lokan	Jessica Cowden	Serena Schultz	Katie Seitz
General Manager	Asst. Property Manager	Marketing Director	Marketing Manager	Admin. Assistant
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