BOWLES CROSSING

OCTOBER 2025
Quarterly Tenant Newsletter

# LEASING UPDATES

Leasing Updates | Bowles Crossing Updates | Management Updates

## Now Open

My Best Friend's Closet

My Best Friend's Closet relocated to a brand-new home at Bowles Crossing. Their new space is bigger, brighter, and filled with even more stylish finds. Stop by and check out their spacious new store today. Located near VASA Fitness.

Colorado Discount Nutrition

## Coming Soon

VectraBank Colorado

Back 9 Nine

# BOWLES CROSSING UPDATES

## COMMUNITY DATES

- **Fall Break** - The school districts surrounding Bowles Crossing will be on Fall Break mid-October and you may see family traffic bumps.
- **Winter Break** - The local school districts will be on winter break in mid-December and this will bring daytime family traffic.
- **Holiday Season** - We see high-traffic moments across the center during the holidays. This is perfect timing for you to promote your special deals or offerings to capture the surge.

## BUSINESS SPOTLIGHT

RALLY HOUSE
LOCAL STUFF

Rally House draws strong Broncos fan traffic on game days and carries a full lineup of official gear such as: jerseys, hats, sweatshirts, and more. Their energized crowds boost center buzz on weekends and primetime matchups, making Rally House a positive anchor for game-day momentum across the property.

On behalf of the management team for Bowles Crossing, we would like to say THANK YOU to all of you and your staff for your dedication and commitment to Bowles Crossing. It is because of you that we continue to hear positive feedback from the customers!

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# MANAGEMENT UPDATES

## HOLIDAY INFO

- The holiday decorations will be installed the first week of November.
- Help us feature your holiday offers on social and website! Please send your holiday sales/promotions/features, key dates, a brief description + link, and any relevant details (in-store events, special hours, gift guides) to Serena at sschultz@vestar.com

## GENERAL INFO

- As we continue to provide a first-class shopping experience, we ask that you please ensure a welcome environment for your customers by maintaining the following:
  - Wipe down glass, doors, window coverings, and base molding on a regular basis.
  - Remove ALL handwritten signs and/or unapproved window graphics.
  - Remove any visible storage boxes, deliveries, unnecessary items in the windows.
- As a reminder, ALL exterior signs in the form of an A-Frame sign, a banner, and/or a window sign (specifically handwritten) are NOT permitted unless previously approved by the marketing department. If you currently have an unapproved sign, please remove it immediately or it is subject to removal by the maintenance team after a 24-hour notice. We understand that marketing your business is important to you, and it is also important to us. However, there are lease restrictions that we must adhere to and enforce.
- Please email the marketing department with your request to display a sign, Kate Heckman (kheckman@vestar.com). A-Frame signs will be approved on a case-by-case basis and can only be displayed for a 30-day period. All tenant signage must be professionally made and not handwritten. Taped signage of any kind is not allowed on storefronts. We do provide additional marketing efforts for you to help promote your business. If you have any upcoming promotions or specials that you would like to advertise, please email Serena at sschultz@vestar.com.

# MANAGEMENT CONTACTS


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