

JANUARY-MARCH

MARKETING UPDATES



NEW YEAR GIVEAWAY

As we step into the new year, the center is celebrating with a social media giveaway from January 1 to January 28. To enter, contestants can follow the directions on our Instagram post



VALENTINES DAY GIVEAWAY

Embrace the spirit of Valentine's Day with a social media giveaway from February 1st to February 14th. We will be giving away a \$100 gift card to one lucky winner. To enter, contestants can follow the directions on our Valentine's Day Giveaway Instagram post.



FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click [HERE](#) to download the 2025 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at nvega@vestar.com for a copy.

WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at nvega@vestar.com with any updates or changes that need to be made.

LEASING UPDATES



DESTINATION XL BIG+TALL

We are excited to announce that a Destination XL Big+Tall will be opening later this month. They will be located next to Club Champion.



CONTACTS

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DIGITAL REACH

INSTAGRAM
FOLLOWERS: 1,569

FACEBOOK PAGE
LIKES: 909

Q4 WEBSITE PAGE
VIEWS: 7,492



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