MARKETING OPPORTUNITIES

2026

EAST WASHINGTON PLACE

MARKETING PARTICIPATION FORM

FACEBOOK

STORE NAME:

STORE REPRESENTATIVE:

PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1080 pixels x 1080 pixels, less than 20% text

Preferred file: 72dpi, RGB jpeg

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:

FACEBOOK POST COPY, PLEASE INCLUDE SOCIAL HANDLE FOR TAGGING.

EAST WASHINGTON PLACE

Please fill out and return this form to Brandi Hardy, Marketing Director, EMAIL: **BHardy@vestar.com.** THANK YOU!

MARKETING PARTICIPATION FORM

EMAIL BLAST

STORE NAME:

STORE REPRESENTATIVE:

PLEASE NOTE THAT THE E-BLAST IS COMPRISED OF 2 COMPONENTS:

1. 940 x 550 image

2. Required copy describing offer / promotion (copy below image)

Please note that all artwork must be submitted in the correct specifications in order to be posted. A description regarding the e-blast must be provided as well. Please provide one week before posting. Postings are limited to availability based on Management's discretion.

PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

940 pixels wide x 550 pixels tall, 72dpi, RGB jpeg

IMAGE EXAMPLE:

COPY THAT WILL BE DISTRIBUTED WITH THE IMAGE. MUST BE FINAL DRAFT.

URL (WEBSITE):

SEND DATE:

EAST WASHINGTON PLACE

Please fill out and return this form to Brandi Hardy, Marketing Director, EMAIL: **BHardy@vestar.com.** THANK YOU!

MARKETING PARTICIPATION FORM

INSTAGRAM

STORE NAME:

STORE REPRESENTATIVE:

PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1080 pixels x 1080 pixels, less than 20% text

Preferred file: 72dpi, RGB jpeg

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:

INSTAGRAM POST COPY, PLEASE INCLUDE SOCIAL HANDLE FOR TAGGING.

EAST WASHINGTON
PLACE

Please fill out and return this form to Brandi Hardy, Marketing Director, EMAIL: **BHardy@vestar.com.** THANK YOU!

MARKETING PARTICIPATION FORM

WEBSITE HERO IMAGE

STORE NAME:

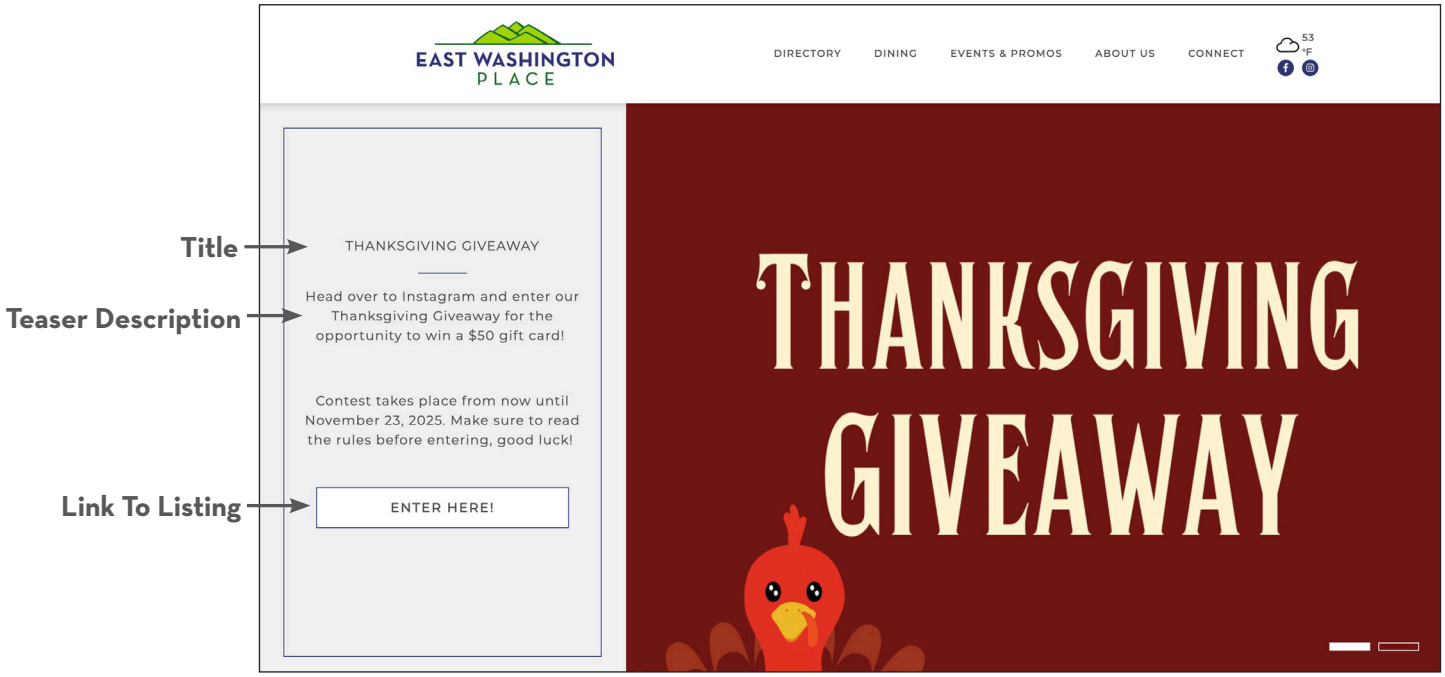
STORE REPRESENTATIVE:

PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1470 pixels wide x 1240 pixels tall, 72dpi, RGB jpeg

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

BANNER AD IMAGE WITH TEXT OVERLAY:



TITLE:

TEASER DESCRIPTION:

LINK TO LISTING:

EAST WASHINGTON PLACE

Please fill out and return this form to Brandi Hardy, Marketing Director, EMAIL: **BHardy@vestar.com.** THANK YOU!

MARKETING PARTICIPATION FORM

WEBSITE EVENT LISTING

STORE NAME:

STORE REPRESENTATIVE:

PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1470 pixels wide x 710 pixels tall, 72dpi, RGB jpeg

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:

EVENT TITLE:

EVENT LOCATION:

EVENT DATE:

CUSTOMER-FOCUSED DESCRIPTION OF EVENT. MUST BE FINAL DRAFT.

EAST WASHINGTON PLACE

Please fill out and return this form to Brandi Hardy, Marketing Director, EMAIL: **BHardy@vestar.com.** THANK YOU!

MARKETING PARTICIPATION FORM

WEBSITE PROMOTION LISTING

STORE NAME:

STORE REPRESENTATIVE:

PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1470 pixels wide x 710 pixels tall, 72dpi, RGB jpeg

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:

OFFER TITLE:

EXPIRATION DATE:

COPY FOR SPECIAL PROMOTION. MUST BE FINAL DRAFT.

DISCLAIMER TO APPEAR WITH ALL OFFERS (ADJUST AS NEEDED):

Not Valid with any other offers or discounts. Limit one per person, per day. Must present coupon at time of purchase. Not redeemable for cash. Additional restrictions may apply, see store for details. Valid at the East Washington Place location only.

EAST WASHINGTON PLACE

Please fill out and return this form to Brandi Hardy, Marketing Director, EMAIL: **BHardy@vestar.com.** THANK YOU!

MARKETING PARTICIPATION FORM

ON-SITE POSTERS (22" X 28")

STORE NAME:

STORE REPRESENTATIVE:

PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

Final trim size: 22 inches wide x 28 inches tall

Visual area: 19 inches wide x 25.5 inches tall

Material: 3mm Sintra or .06 styrene (not as thick)

Poster Limit: Up to two (2) one-sided posters

Posters will be up for 30 days only

Tenant responsible for cost of printing

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:

START DATE:

END DATE:

EAST WASHINGTON PLACE

Please fill out and return this form to Brandi Hardy, Marketing Director, EMAIL: **BHardy@vestar.com.** THANK YOU!

MARKETING PARTICIPATION FORM

JOB POSTINGS

STORE NAME:

STORE REPRESENTATIVE:

JOB TITLE (FULL TIME, PART TIME OR SEASONAL):

EXPIRATION DATE:

CONTACT INFO (FULL NAME, PHONE NUMBER AND WEBSITE):

TEXT:

EAST WASHINGTON PLACE

Please fill out and return this form to Brandi Hardy, Marketing Director, EMAIL: **BHardy@vestar.com.** THANK YOU!